**PROFILE PROVIDES SNAPSHOT OF THE REGION**

With a focus on facilitating the growth and prosperity of the region, RDA Riverina has produced a Regional Profile to help local government, industry, small business and community groups better understand the region in which they operate.

The Regional Profile includes population, demographic, employment, industry, tourism and housing information presented in an easy-to-read format.

As RDA Riverina Director of Regional Development and CEO Rachel Whiting explains, the Regional Profile was compiled from a range of sources including REMPLAN, ABS Census data, .id Forecast and Destination NSW.

“RDA Riverina sees enormous value in supplying up-to-date information for local government, industry, business and community groups to enable them to better understand the region they work in and for use in business planning, tenders, grant applications, proposals and capability statements.

“This information will also assist regional entrepreneurs and emerging business leaders to explore new opportunities to grow local jobs in the region by focusing on their competitive advantage.”

The Report includes statistics such as:

* **Population forecast**: the region’s population is expected to grow by 14.5% from 2018, reaching 187,500 by 2036
* **Industry information**: the total output generated by the Riverina’s economy in 2016 was estimated at $21.678 billion, with Manufacturing and Agriculture, Forestry & Fishing the two key drivers of the economy
* **Tourism data**: visitor numbers increased by 12.1% in 2016-17, with visitor expenditure increasing by 11.4% to $661 million

Member for Riverina Michael McCormack said the Regional Profile provides a single point for people to easily access important information.

“The statistics collated by RDA Riverina give organisations and businesses in the region vital knowledge to apply best-practice solutions to localised issues," Mr McCormack said.

“I commend the work the RDA Riverina team does to help better understand the part of the world in which we live.”

While the Regional Report provides a snapshot, RDA Riverina can also provide more specialised data for individual entities on a fee-for-service basis, such as investment impact analysis, cementing its value as the go-place for regional data and investment information.

* Ends -

**MEDIA NOTE: For more information, contact RDA Riverina Director of Regional Development and CEO Rachel Whiting on 0429 444 213.**