



NSW & ACT PROSPECTUS

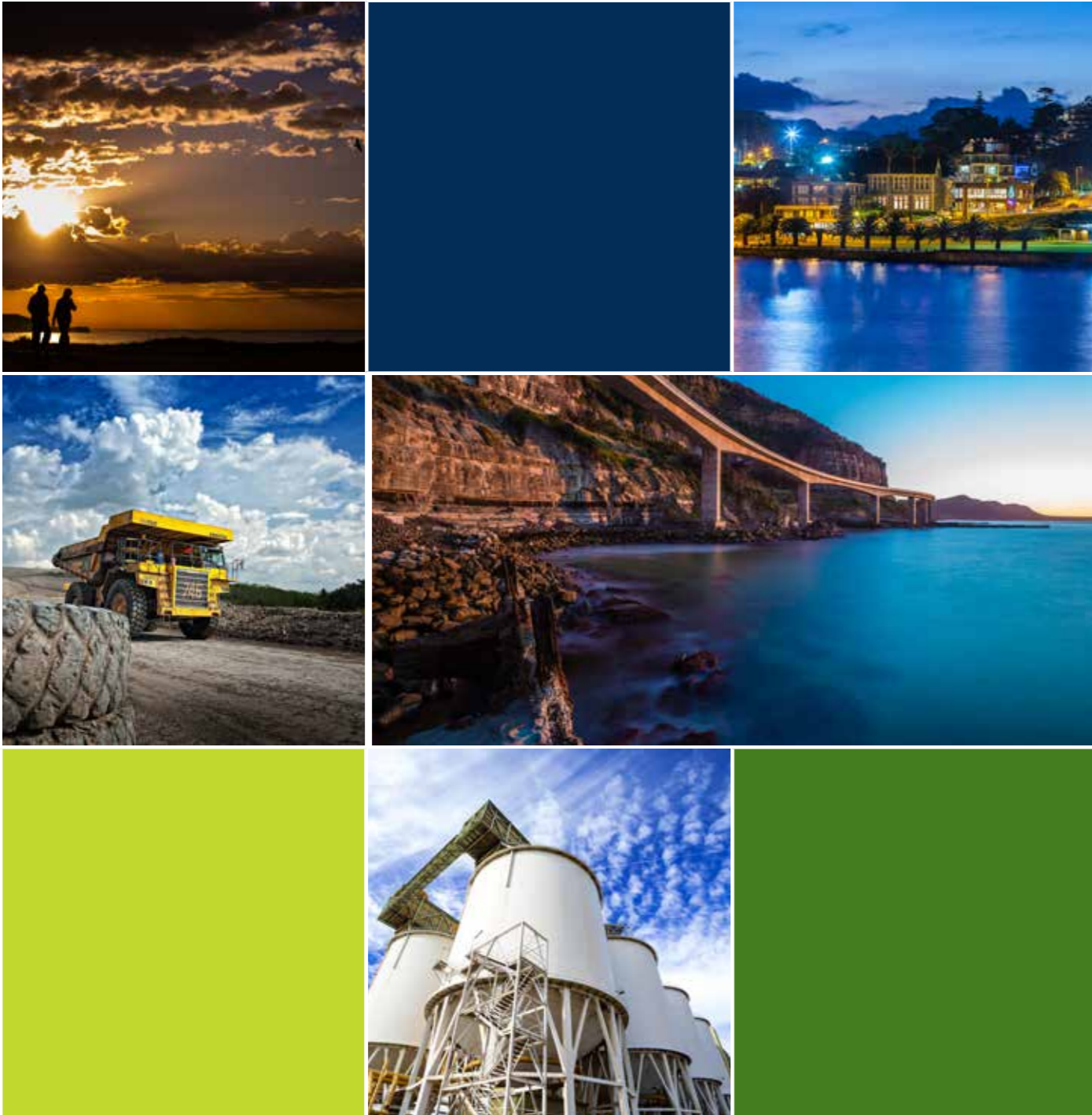




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We acknowledge the traditional custodians of the land and pay our respect to Elders past, present and emerging.



FOREWORD

As the Assistant Minister for Regional Development and Territories, I present the NSW & ACT Regional Development Australia (RDA) Prospectus. This document highlights the economic, social, and environmental strengths and opportunities of the regions through the lens of the RDA network across NSW & ACT. A Network that is truly embedded in all parts of their communities.

NSW & ACT RDAs are part of a national network of organisations funded by the Federal government to build strong, confident, and vibrant regions. They do this by influencing and facilitating economic development in their regions. They provide guidance and insights to organisations relocating or investing in the regions and promote, facilitate and support workforce and sustainable population opportunities.

NSW & ACT RDAs are deeply connected with their communities and have strong engagement with all levels of government. They are well placed to guide prospective investors as to the many opportunities available in the regions.

Resilient and resourceful, the RDA network is also invaluable to the Federal government. During the difficult times of drought, bushfires, floods, and Covid-19, they have been the voice of the regions and the eyes and the ears of what is happening locally. They provide a reliable source of local intelligence which assists to inform and influence the design and implementation of Federal government responses to regional issues.

This Prospectus will be updated annually, providing an evolving spotlight on the current economic strengths and opportunities of the regions and their future facing priorities. I invite you to leverage the RDA network and their regional expertise.

The Hon. Nola Marino MP
Assistant Minister for Regional
Development and Territories



RDA PLAYS AN ACTIVE AND FACILITATIVE ROLE IN THEIR LOCAL COMMUNITIES.

NSW ECONOMY

New South Wales (NSW) and the Australian Capital Territory (ACT) is home to nearly 8.6 million people which is approximately a third of the Australian population, with an active business community of over 850,000 registered businesses. NSW & ACT as a region contribute nearly \$671 billion to the national economy, with Financial and Insurance Services, Professional, Scientific and Technical Services and Construction Sectors being the largest contributors.

NSW businesses are actively pursuing global markets with exports valued at \$95.2 billion in 2019 -2020. NSW Exports makes up 43% of Australia's services exports and 13% of goods exports. Regional NSW is home to nearly 39% of the NSW population and makes a considerable contribution to the State's economy with over 30% of GRP originating from the regions.

The ACT and NSW Regions bring a diverse range of economic strengths to the State such as major hubs for agribusiness, steel, clean & renewable energy, hydrogen, government and Defence services, high quality food production and manufacturing, transport and logistics, education and waste and water saving innovations.

NSW has a highly innovative economy, with key innovation indicators comparing favourably with domestic and international competitors. In 2019, NSW ranked first amongst its competitors for the proportion of high-growth businesses. NSW ranks highly for business investment in R&D and universities across the State continue to be strong in international rankings.

The NSW and Federal governments have committed to a \$93 billion investment in infrastructure projects between 2019-2022. The NSW government is delivering Special Activation Precincts in designated regional areas in the State which will create jobs, attract businesses and investors, support local industries and fuel economic development. The economic trigger for the development of these Precincts has been the Federal government's investment in an Inland Freight Rail Project, with its pathway through regional NSW, covering over 1,700 kms over 3 Australian states. The benefit of this asset will be better connected producers to markets and creating new opportunities for businesses, industries, and regional communities.

Finally, NSW & ACT's greatest economic asset is its people. NSW has a diverse multicultural profile with nearly 28% of residents born overseas and over 25% from non-English backgrounds. The population is highly educated with over 70% of residents having a non-school qualification and at the tertiary level a strong dominance in Business Management, Engineering and Society and Culture.

All care has been taken in the preparation of this Prospectus, using available data from reliable sources but RDA Sydney takes no responsibility for any inaccuracies in data or analysis.

8.6M PEOPLE IN NSW & ACT

850K REGISTERED BUSINESSES

\$671B CONTRIBUTED TO THE NATIONAL ECONOMY



NSW & ACT RDA NETWORK

NSW AND ACT RDA NETWORK CAPABILITIES

The NSW & ACT RDA network has been operating since 2009 and is part of a national initiative charged with leading economic development across the regions. Using well developed capabilities, the network works to identify, develop, and support strategic projects that encourage regional economic growth. Strategically directed by local leaders they work as a catalyst to drive innovation, infrastructure, and new jobs in their respective regions.

BELOW ARE A FEW OF THE COLLECTIVE CAPABILITIES:

DEVELOPMENT OF OUR REGIONS AND OUR PEOPLE

- Regional Business and Community Leadership Development Programs
- Facilitation of whole of region stakeholder collaboration
- Regional Marketing – population and skilled workforce attraction, regional investment opportunities
- Education and Training Pathways and Career Development Programs
- Employment connections – localised employment platforms and skilled migration visa programs
- Regional skills analysis
- Innovation Ecosystem Mapping

ENABLING OPPORTUNITIES

- Promotion of grant and funding opportunities
- Project Development
- Grant writing support
- Supporting small businesses to access the services and support they need
- Facilitating network establishment to support business growth
- Facilitating local procurement briefings for major projects
- Developing Business Cases
- Providing regional economic analysis
- Introduction and connection to relevant stakeholders both within and outside the region
- Export capability support for SMEs

INDUSTRY SPECIALISATIONS

- Advanced manufacturing (including Defence)
- Renewable energy
- Mining
- Agribusiness – including broad acreage farming, regenerative and small farms, supply chains, research and circular economy
- Highly-integrated food systems with a focus on sustainable and ethical production practices
- Waste to Energy
- Health, Disability and Aged Care
- Tourism
- Transport and Logistics
- Start-up Sector

GOVERNMENT RELATIONS

- Strong partnerships with Local Governments within all regions
- Advocate on regional issues, opportunities and priorities to State and Federal Governments, both at the Executive and Ministerial level
- Promote government policies and programs to regional stakeholders
- Provide evidence based advice back to governments as to the major issues affecting the various regions
- Instigate and develop appropriate government relationships as required

CENTRAL COAST

The Central Coast has outstanding natural assets, enjoys close proximity to the Hunter and Sydney and has an enviable lifestyle. It continues to be a very attractive region to live and work. The Central Coast is expected to have a population of 415,000 in 2036.

The region is located at the centre of the State's fastest growing corridor – between Sydney and Newcastle – and serves a population catchment in excess of 6 million residents.

The Central Coast is already a great place to live and visit but over the next 20 years it has the potential to be a place with thriving communities; new homes, jobs and services; and reinvigorated town centres.



FAST FACTS

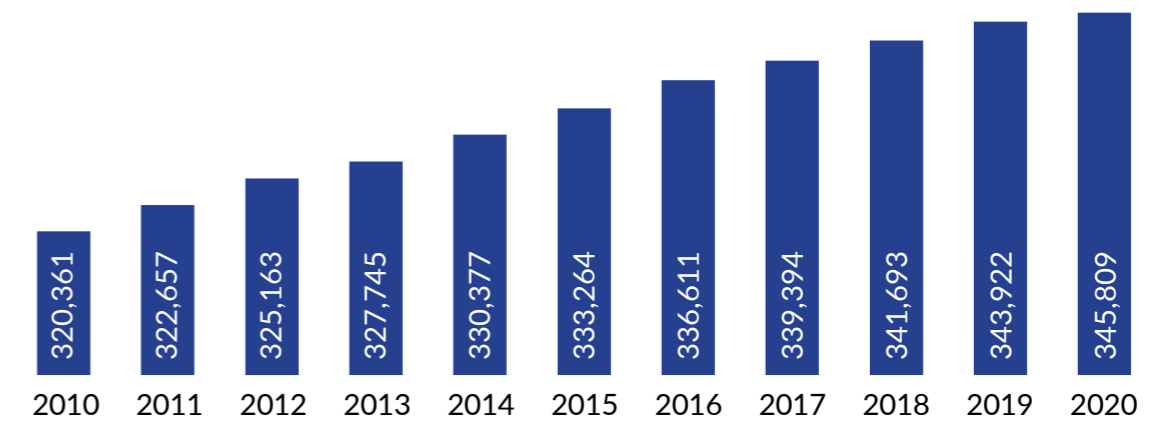
- By 2036 population in the region will have an additional 75,500 residents, create 24,674 jobs, and build an additional 41,500 dwellings
- The region is a major hub for Food and Advanced Manufacturing
- Significant nation-building infrastructure investment in the health and education sectors will drive further jobs growth, innovation and investment
- Australia's first regional Tier III data centre, driving industry innovation

Population
345,809

Total Jobs
121,679

Area
1,854 km²

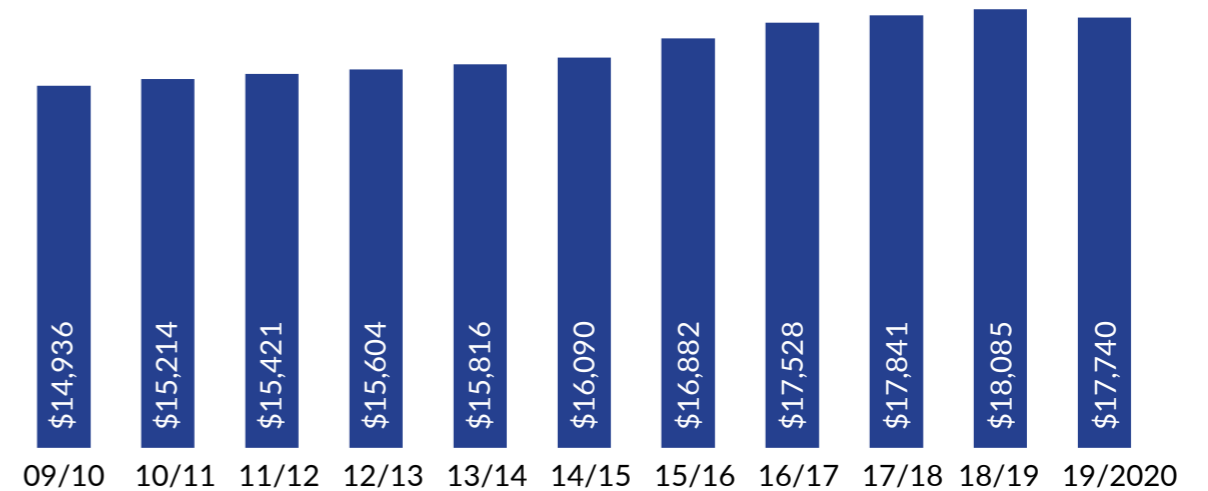
RESIDENT POPULATION



JOBS BY SECTOR



GRP Gross Regional Product \$Billion



CENTRAL COAST CONTINUED

RDA Central Coast is focused on developing the economic base of the region, seeking quality development opportunities, driving jobs growth, attracting business investment, identifying enabling infrastructure needs, and facilitating whole of region stakeholder collaboration. It proactively attracts new businesses, supports growth of existing businesses, attracts government funding and markets the Central Coast as an attractive region for investment.

FUTURE FACING PRIORITIES

- Activation of the Gosford Medical & Education Precinct. Gosford Medical School and Research Institute is a drawcard for health professionals, and young people seeking training and employment.
- MedTeCCH is an industry-led network of Central Coast/Hunter based MedTech and Pharma companies, national industry associations, sector specialists, and education & research organisations committed to developing a strong and resilient regional MTP industry across the Central Coast and Hunter.
- Activation of the Warnervale Employment Precinct, zoned as a Industrial or Business employment precinct with a focus on health, manufacturing, food production and renewable energy industries.
- Development of a Light Aviation Precinct - Warnervale Airport is located conveniently 90min from Sydney and 45min from Newcastle Airports, investment in niche light aviation will be a catalyst for new growth in a variety of industries including, aviation, manufacturing, maintenance and service operations.
- Fast Rail Connectivity between Newcastle, Central Coast & Sydney - A destination for relocation as a metro satellite to both Sydney and Newcastle, the Central Coast has the unique prospect of attracting large numbers of families seeking a better lifestyle, professionals seeking new employment and investors seeking new opportunities.

INVESTMENT OPPORTUNITIES

1. The next 20 years will be an important period for the Central Coast. The key to its future prosperity lies in leveraging the region's many competitive advantages.
2. They include having one single Council, a strong labour force, a growing population, cost-effective housing and employment land, access to major markets, viable business locations, good transport infrastructure, an enviable natural environment and a community that cares about its region.
3. The identification of two major growth corridors in the region will drive economic investment across the Central Coast and will deliver local jobs to support the additional 75,500 people that will relocate to the region by 2036.

UNIQUE TO OUR REGION

1 GEOGRAPHIC LOCATION AND CONNECTIVITY - The Central Coast is strategically located one hour from both Sydney and Newcastle. Not only does that make it a prime tourism hot spot with its unique geography and distinct natural beauty, it also provides a direct link to Regional, National, and International markets.

2 CENTRAL COAST HAS A VARIETY OF NATURAL ASSETS - beaches, bushland, lakes and waterways, national parks, and state forests occupy over half the region. These assets act as a drawcard for creative industries and tourism.

3 FOOD MANUFACTURING - There are internationally branded food manufacturing businesses that produce on the Central Coast – including McCain Foods, Sara Lee, Mars, Sanitarium and George Weston Foods. The existence of these international brands put the Central Coast on the map for further potential investment and showcases that the region has the right ingredients for supporting big industry.

4 ADVANCED MANUFACTURING - A considerable amount of employment in the region is centered on advanced manufacturing such as, food products, high tech software and hardware, fabricated metal products, MedTech and other specialised manufacturing industries.

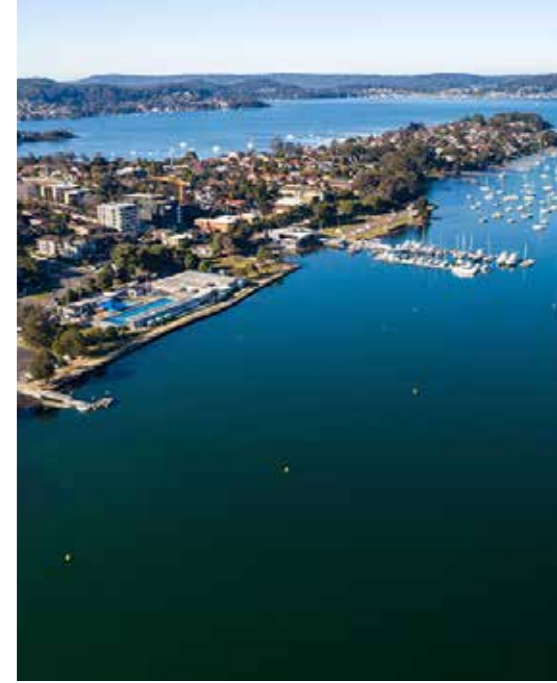
5 HEALTHCARE AND SOCIAL ASSISTANCE - The Central Coast has a high density of care provision. Recently upgraded Gosford and Wyong Hospitals ensure the stability of healthcare provision for the region and drive related industry growth. Additionally, Gosford Medical School and Research Institute is a major drawcard for health professionals, and young people seeking a career or further qualifications in the Health industry.

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CENTRAL WEST

The Central West covers an area of 63,000 square kilometres including the elevated Central Tablelands on the western side of the Blue Mountains, extending to the semi-arid Central West plains. It encompasses the 11 local government areas of Bathurst, Blayney, Cabonne, Cowra, Forbes, Lachlan, Lithgow, Oberon, Orange, Parkes and Weddin with a population of approximately 181,500 people.

The annual economic output of the Central West is \$26.5 billion comprising of a diverse economy. The region is rich in natural resources with the agriculture, mining, health and education sectors being the significant drivers of the local economy.



FAST FACTS

- Major hub for primary industries
- Innovative agricultural technology development and manufacturing
- Significant local tourism industry
- Rural based university medical and dental schools

Population
181,500

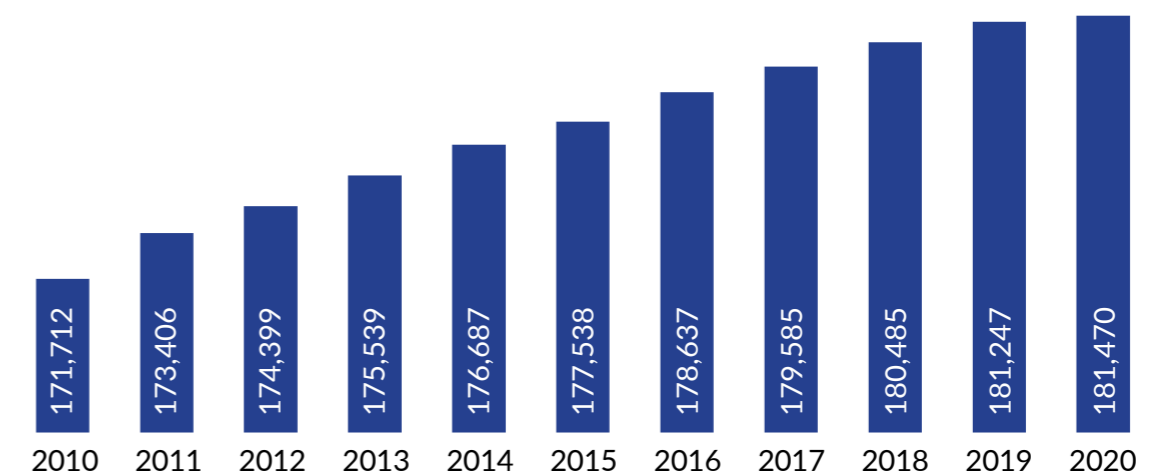
Total Jobs
78,889

Area
63,000 km²

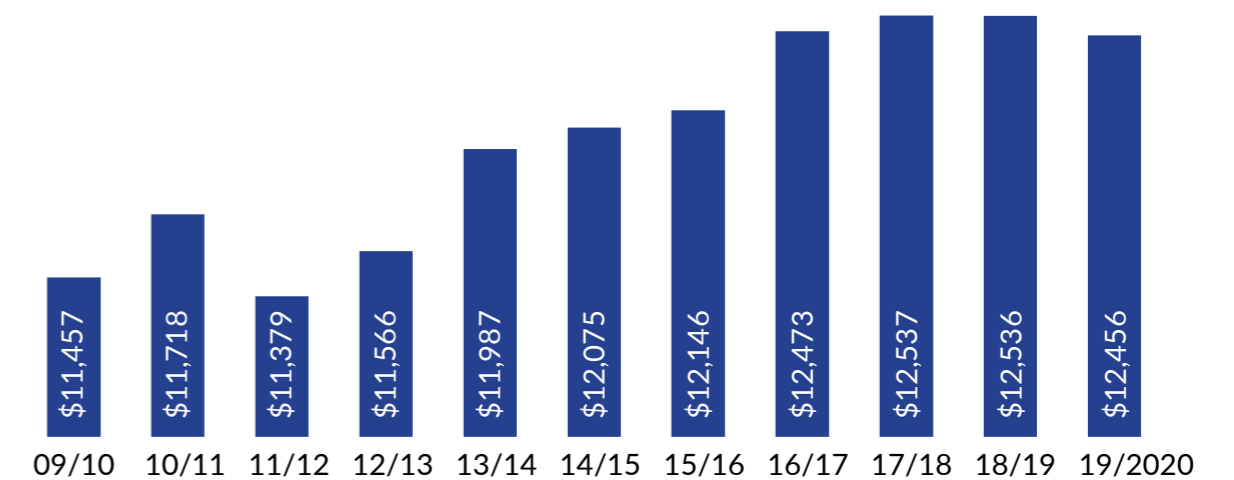
JOBS BY SECTOR

Healthcare & Social Assistance	11 840
Education and training	7 942
Retail trade	7 627
Agriculture, forestry and fishing	7 524
Public administration and safety	6 956
Construction	6 650
Accommodation and food services	5 507
Manufacturing	5 063

RESIDENT POPULATION



GRP Gross Regional Product \$Billion



CENTRAL WEST CONTINUED

Regional Development Australia Central West is committed to the economic development and sustainable growth of the region and this is achieved as a Regional Certifying Body for the Skilled Employer Sponsored Regional (Provisional) visa (subclass 494) program and other initiatives including the Business Leaders Breakfast Series, TEN4TEN Leadership Dialogue, grant support and our partnership with CSIRO to deliver Generation STEM.

FUTURE FACING PRIORITIES

- The mining sector remains strong across the region with potential to expand and benefit other local industries and businesses
- Education and training is a core focus for the whole region and will help create and support the future workforce
- The rural health system is a growing sector in the region and continues to receive significant investment
- Tourism is strong and will lead to stronger local housing, infrastructure and other support services



INVESTMENT OPPORTUNITIES

1. The Central West landscape is rich in soil and mineral deposits, varied topography and climatic conditions, which allows for opportunities in forestry, produce, livestock and crops.
2. Thriving agricultural and mining industries, which are reinforced by the evolving technology, innovation and manufacturing across the region.
3. Advancements made in the health and education sector also play a pivotal role in supporting the local communities whose workforce is skilled and diverse. The Central West region is well positioned to supply the domestic and international markets across many different fronts, and presents many investment opportunities.

UNIQUE TO OUR REGION

1 NATURAL RESOURCES - Natural resources, particularly rich soil and mineral deposits, supporting the mining and agricultural industries in the region.

2 FOOD PRODUCTION - The Central West is recognised as the food bowl of New South Wales, famous for its exquisite food and wine.

3 TOURISM - The tourism sector has shown significant growth and has become a key pillar of the region's economy.

4 EDUCATION - The health and education sectors, sometimes intertwined, have centres across the region that are developing and offer new opportunities to future generations.

5 INNOVATION - Technology and innovation are constantly evolving across all industries exemplified by multiple start-ups in the region.

CONTACT

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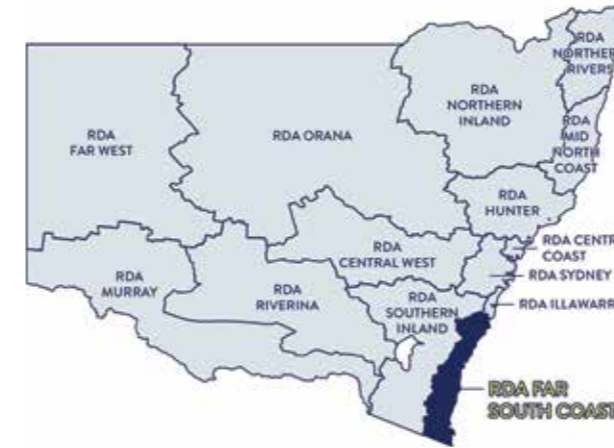


FAR SOUTH COAST

The Far South Coast (FSC) of NSW is a region covering 14,230sqkm of coastal land from Berry in the north to the NSW/VIC border in the south.

It is made up of three local government areas – Shoalhaven City, Eurobodalla Shire and Bega Valley Shire. The FSC is strategically located between the nation’s main capital cities, approximately 2-5 hours from Sydney, 6-10 hours from Melbourne and just 2 hours from Canberra, making it the ideal region for those seeking a regional sea or tree change.

The FSC is renowned for its pristine natural beauty with nearly 400 km of coastline; numerous marine parks, thirty-one national park areas and extensive areas of state parks.



FAST FACTS

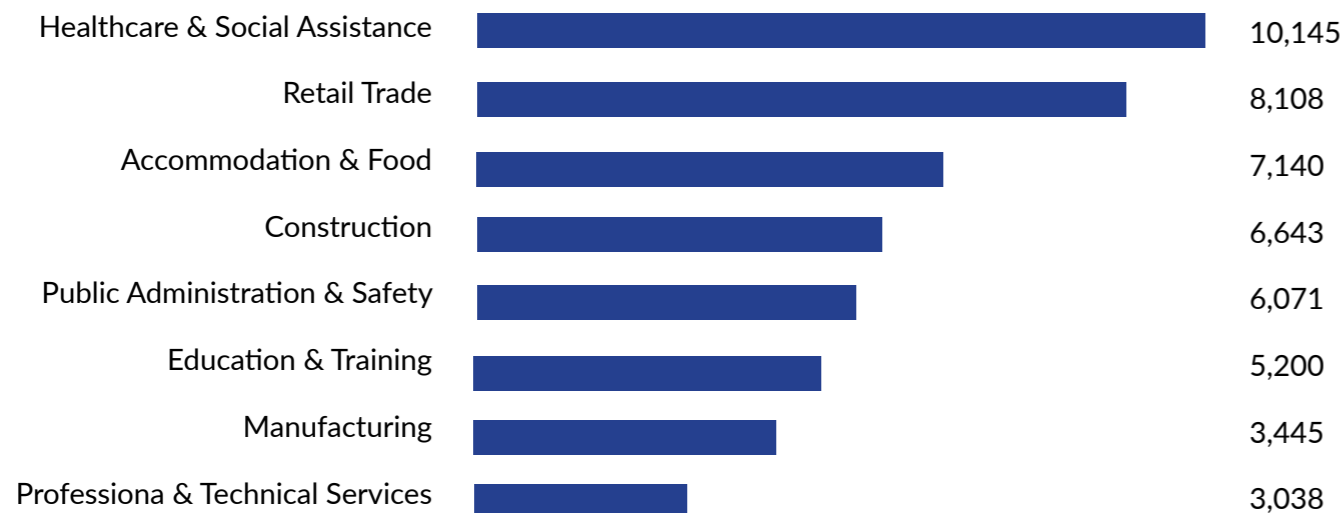
- Major hub for defence industry manufacturing and IT innovation
- Current growth sectors include tourism, aged care, services, health, education, advanced manufacturing, aquaculture and viticulture
- Home to the Port of Eden, gateway to the Far South Coast

Population
185,541

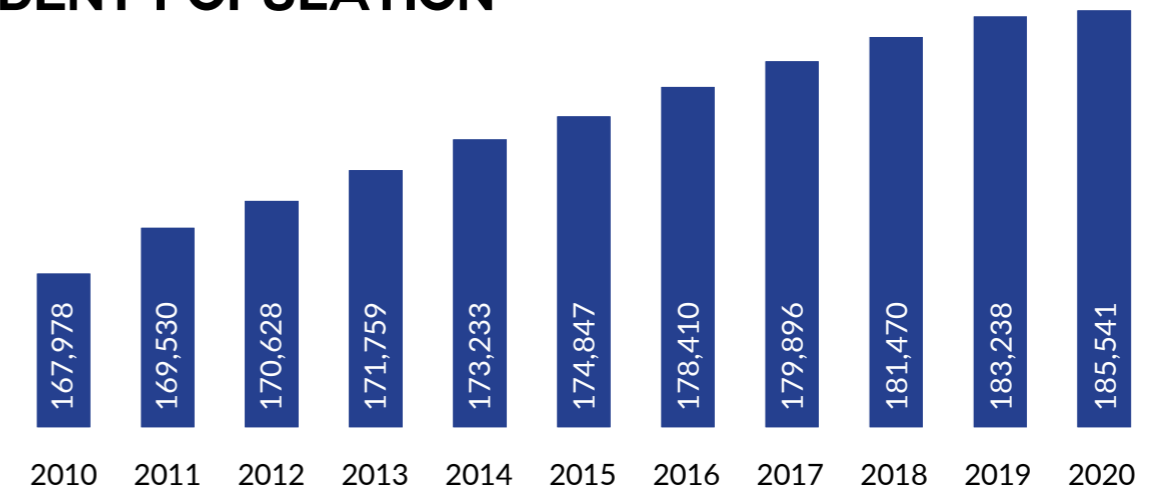
Total Jobs
63,550

Area
14,230 km²

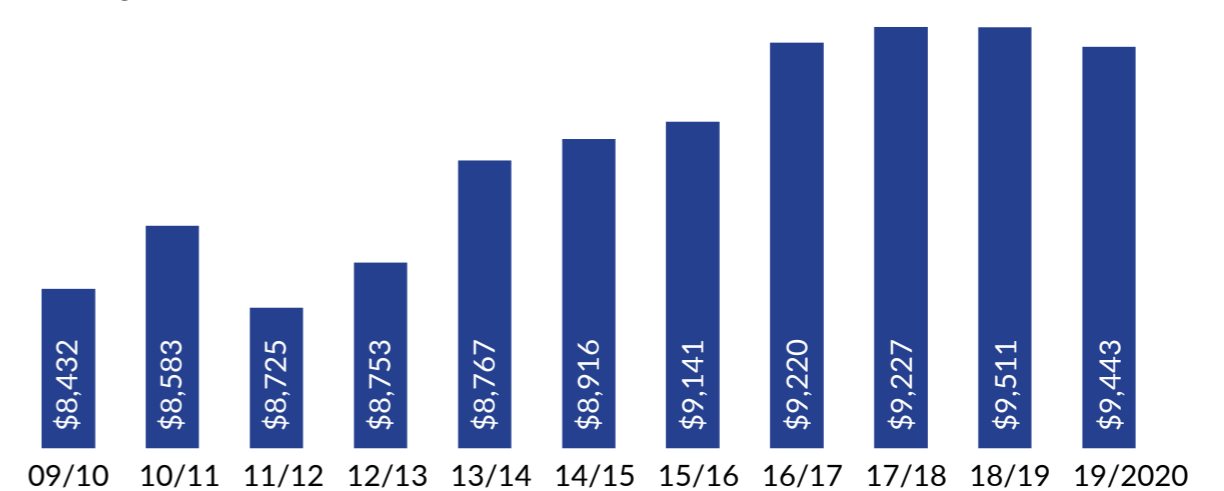
JOBS BY SECTOR



RESIDENT POPULATION



GRP Gross Regional Product \$Billion



FAR SOUTH COAST CONTINUED

RDA FSC provides services and programs supporting regional economic and social development for the Far South Coast region of NSW via our work in youth development, resilience capabilities, migration services, manufacturing support, strategic regional data, grant assistance, governance training and project management.

Our Board members and staff engage with our regional leaders, local Councils, businesses and communities to ensure accurate and appropriate representation to all levels of government.

FUTURE FACING PRIORITIES

- Improving digital connectivity including telecommunications infrastructure innovation
- Supporting small business with a particular focus on boutique producers and export potential
- Improving liveability to attract skilled workers
- Improved training opportunities to allow upskilling of our existing workforce
- Improved transport infrastructure and connectivity
- Youth development including leadership programs, STEM initiatives and volunteer training
- Business attraction support for the region
- Tourism support
- Addressing the housing shortage
- Embedding all the above within a recovery and resilience training framework



INVESTMENT OPPORTUNITIES

Investment opportunities for the Far South Coast region currently include:

1. Tourism – including Aboriginal, accessible, aviation sector, nature based, food focused and niche market focused product
2. Mountain biking investment
3. Eden Cruise Terminal
4. Arts and Culture
5. Manufacturing including advanced and defence based opportunities
6. Aquaculture, viticulture, and horticulture
7. Health and aged care services and infrastructure

UNIQUE TO OUR REGION

1 YUIN NATION - The country the Yuin ancestors occupied, used, and enjoyed reached across from Cape Howe to the Shoalhaven River and inland to the Great Dividing Range. Their descendants claim rights to be recognised as the traditional owners of the land and water from Merimbula to the southern head of the sea entrance of the Shoalhaven River. The Yuin people consisted of 12 clans.

2 TOURISM - Proudly boasting the whitest sand beaches in the world, whale migration region, towns and villages all with their own unique history, culture and community; award winning restaurants and accommodation.

3 FOOD & WINE - Pristine environment producing some of the world's finest food (home to Australia's Oyster Coast) and Australia's fastest growing wine region.

4 NAVAL BASES - Home to HMAS Creswell and HMAS Albatross – the south coast is a proud navy region. The HMAS Creswell Museum preserves and displays the history of the Royal Australian Naval College and its graduates. As the home of initial officer training, the vast majority of Australian Naval Officers grew up marching around these grounds at the start of their notable careers.

5 LOCATION - Far South Coast is a region covering 14,230sqkm of coastal land from Berry in the north to the NSW / Victoria border in the south. It is a popular holiday destination for both NSW & Vic.

CONTACT

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FAR WEST

Far West NSW is home to some of the most diverse and striking landscapes Australia has to offer. From spectacular outback settings and wide open spaces to modern infrastructure and facilities. The region dwarfs the big smoke in affordability, liveability, safety and opportunity and the sense of feeling like a local. Covering the pastoral area bordering Queensland, South Australia and Victoria the region covers over 150,000 sq km. Steeped in heritage, and the nation's powerhouse of mining with the establishment of BHP over 130 years ago (and continues today).

Today, Far West NSW offers opportunity for further large-scale mining ventures with a number of planned new ventures set to develop. The agricultural industry continues to feed the nation with sheep/wool, beef and goat production. As Australia has become more accessible, the Far West has seized the potential to diversify the economy, build sustainability and create new opportunities through tourism and the film and media industry.



FAST FACTS

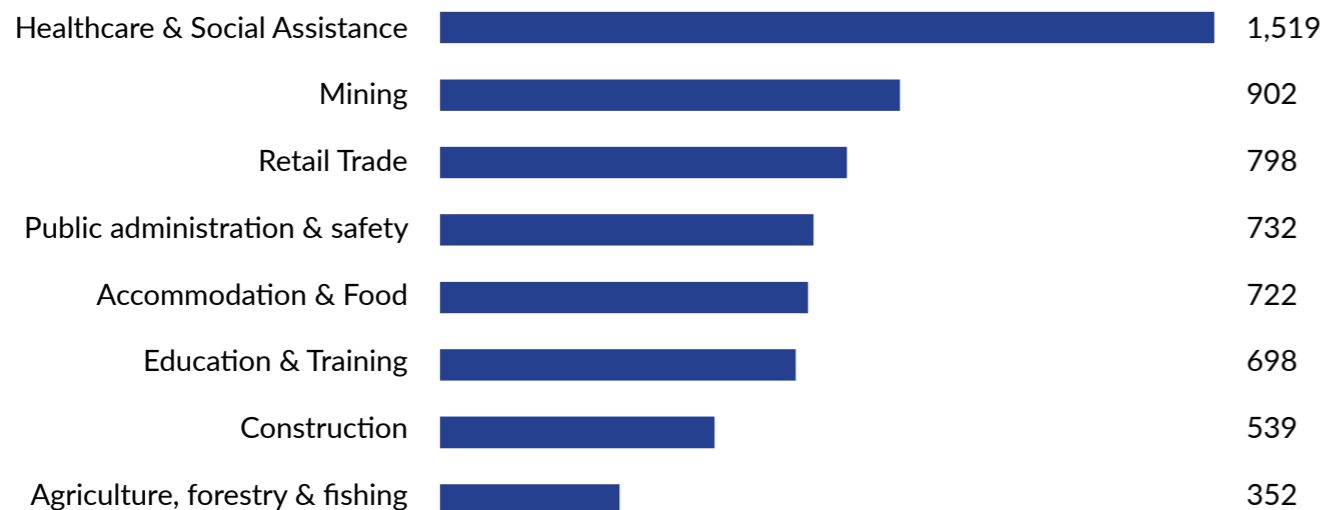
- Major hub for art, film/media and tourism
- Current growth sectors are every sector, mining, tourism, manufacturing, retail, health and education
- Broken Hill is Australia first Heritage listed City demonstrating the national significance, heritage and future potential

Population
20,059

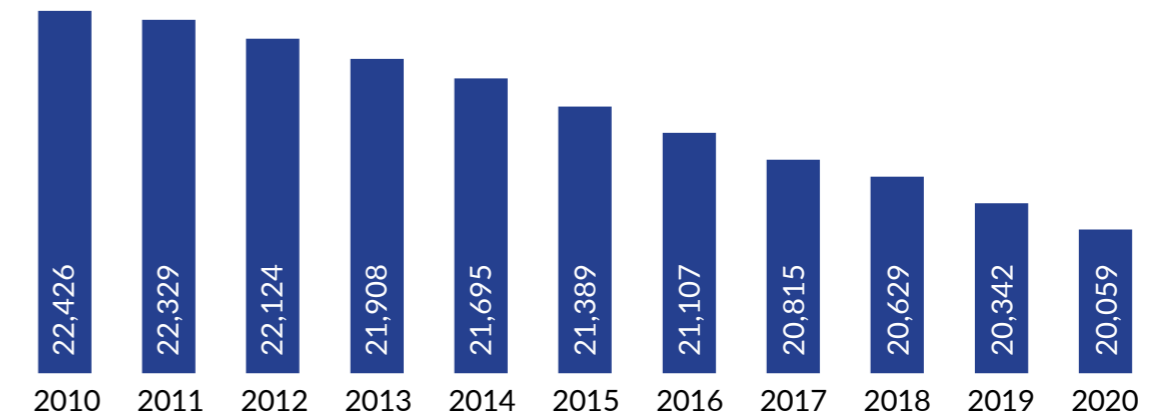
Total Jobs
7,425

Area
147,000 km²

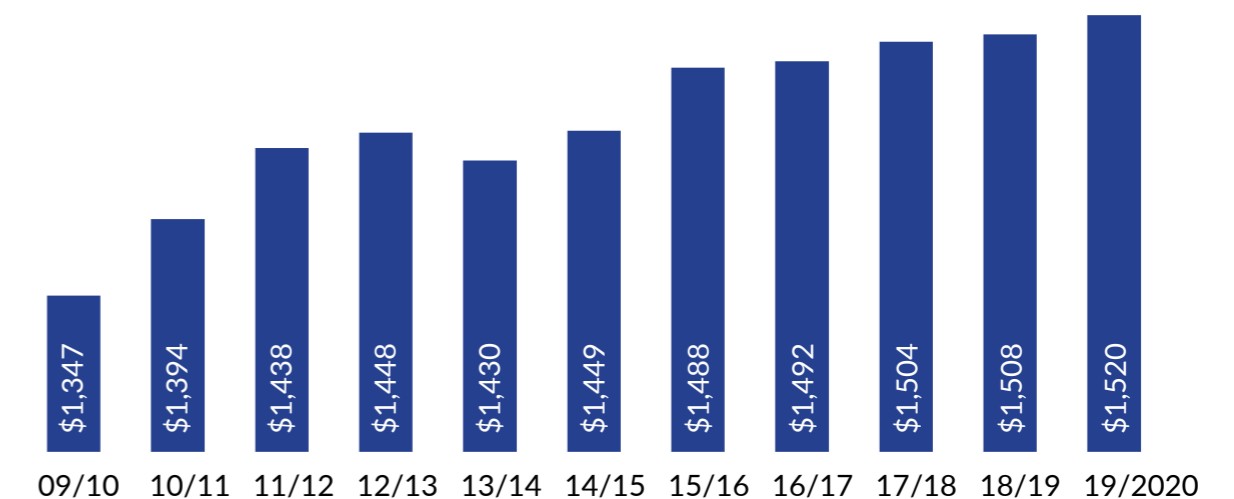
JOBS BY SECTOR



RESIDENT POPULATION



GRP Gross Regional Product \$Billion



FAR WEST CONTINUED.

RDA Far West provides the support and services that address the needs and expectations of the region, from business support, advocacy, skilled migration, population growth, regional marketing, grant support, project management and relocation marketing and community pride campaigns. RDA Far West support education and training pathways, career development and liveability outcomes across the region. Advocacy for the Unincorporated Area and the enhancement of infrastructure and facilities across this vast stretch of land remain important outcomes for RDA Far West and the Far West NSW region.

FUTURE FACING PRIORITIES

- Population growth to meet current and future workforce needs.
- Physical accessibility (affordable air services) to realise opportunities, enhance liveability and retain current population.
- Connectivity to ensure the region meets the needs and expectations of residents and industry, retains competitiveness and supports the educational outcomes and aspirational development of the region's young people.
- Concurrent development of liveability factors to address population needs through suitable and affordable housing, childcare, quality and relevant education and training, accessibility, connectiveness and recreational engagement.
- Far West NSW offers significant opportunity for growth in the Visitor Economy but requires the priorities/opportunities outlined above, investment, product development and leadership.
- Film and television industry growth opportunities are considerable

INVESTMENT OPPORTUNITIES

1. Mining growth offers obvious investment opportunities across the mining and mining support sectors.
2. Community sectors offer opportunity for investment across many sub-sectors including enhanced childcare and early learning opportunities and housing development and investment to meet rising demand.
3. New and enhanced product development across all areas of the tourism industry, including fitness and adventure tourism.
4. Population growth and wide industry growth are creating opportunities for investment across most of the retail sector. Ideally located with suitable climate the Far West offers untapped potential across the transport, storage and logistics sectors.

UNIQUE TO OUR REGION

1 **LANDSCAPE** - Far West NSW offers some of the most stunning and diverse landscapes with crystal clear skies and wide-open spaces. With modern infrastructure and facilities, living in regional Australia will open new opportunities previously only dreamed of.

2 **GROWTH** - Industry growth offers significant potential across every industry area, as the visitor economy continues to grow, new mining ventures are realised and the service/support, education and health sectors grow to meet the rising demand, the Far West has more jobs than people.

3 **LIFESTYLE** - Affordable real-estate, a relaxed and stress-free lifestyle, short commute times, accepting and accommodating communities and drivable access to 5 capital cities within a day's drive makes Far West NSW a must consider when contemplating a tree change or investment opportunities.

4 **TV & FILM** - Far West NSW continues to compete with the world as a preferred destination for film and television production and attracts artists of every persuasion, all seeking diverse landscapes, open spaces and the unique and vivid colors of outback NSW.

5 **LOCATION** - Far West NSW is centrally located and enables easy road access to South Australia, Victoria and Queensland, and has world standard National Parks, the mighty Murray and Darling/Barka rivers, the transcontinental railway and the most welcoming and innovative communities imaginable.

CONTACT

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HUNTER

The future for the Hunter will be built on its rich natural assets, its people and decades of strength in agriculture, mining and heavy industry, with expertise in engineering, manufacturing, health and logistics. These foundations, interconnected with an innovative and collaborative mindset, allow the Hunter to face changes with confidence, to look ahead for new prospects and new industries to capitalise on local, national and global opportunities.

Located north of Sydney, Newcastle and the Hunter is a quality region for lifestyle and employment with a skilled workforce, leading education and research institutions and international connectivity. It is a centre for energy production, coal mines, agriculture exports, premier thoroughbred horse breeding farms, oyster production, Australia's oldest vineyards, and, yes, beautiful beaches.



FAST FACTS

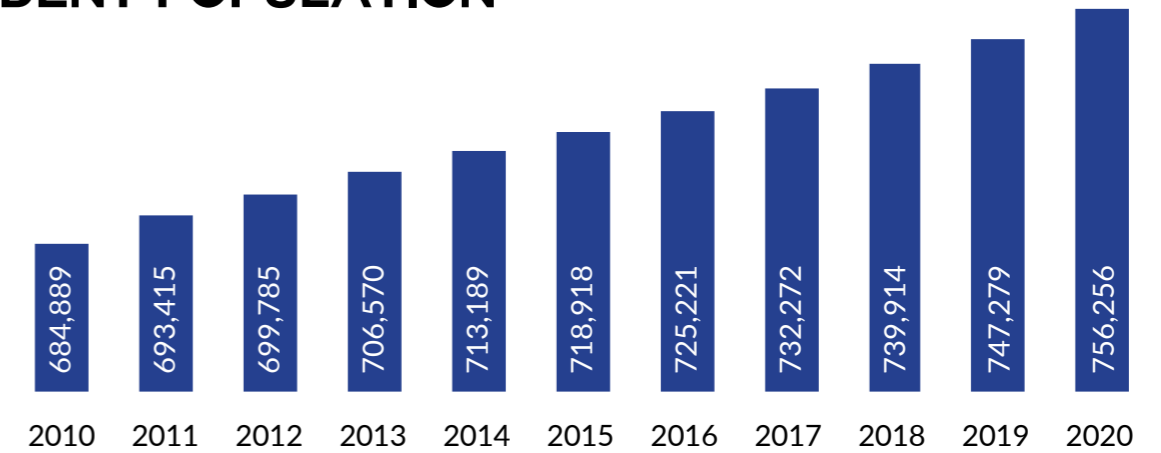
- Major hub for energy, resources, mining, mining equipment and technology services.
- Current growth sectors are health care and social assistance, and medtech
- Port of Newcastle is the world's largest coal export port

Population
756,256

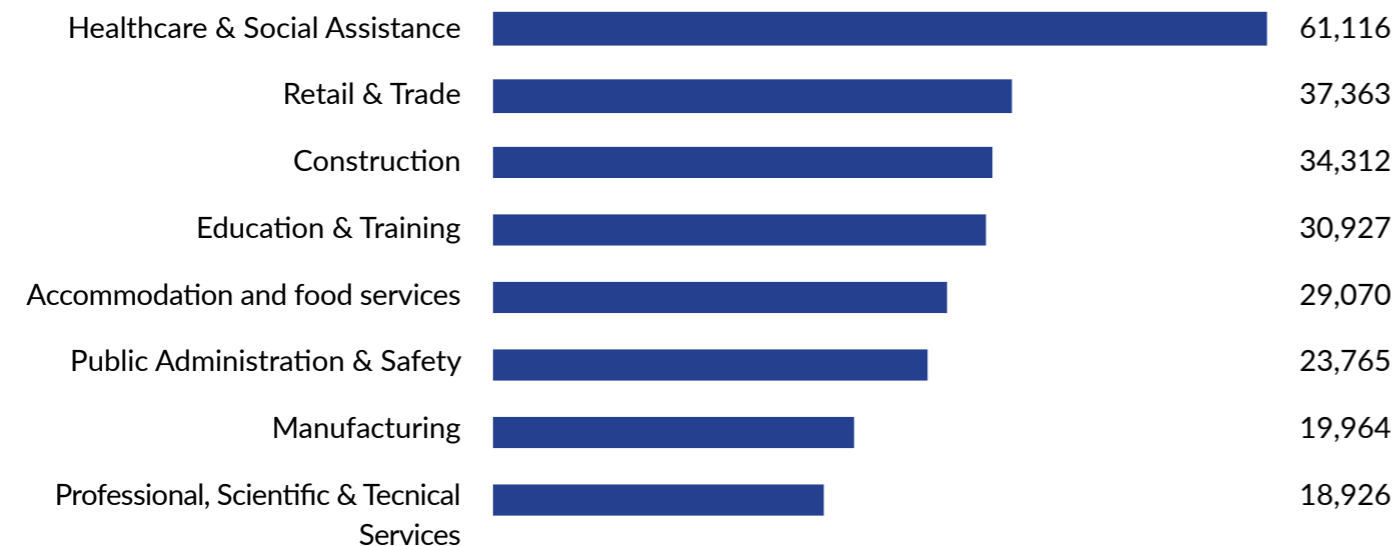
Total Jobs
350,208

Area
32,749 km²

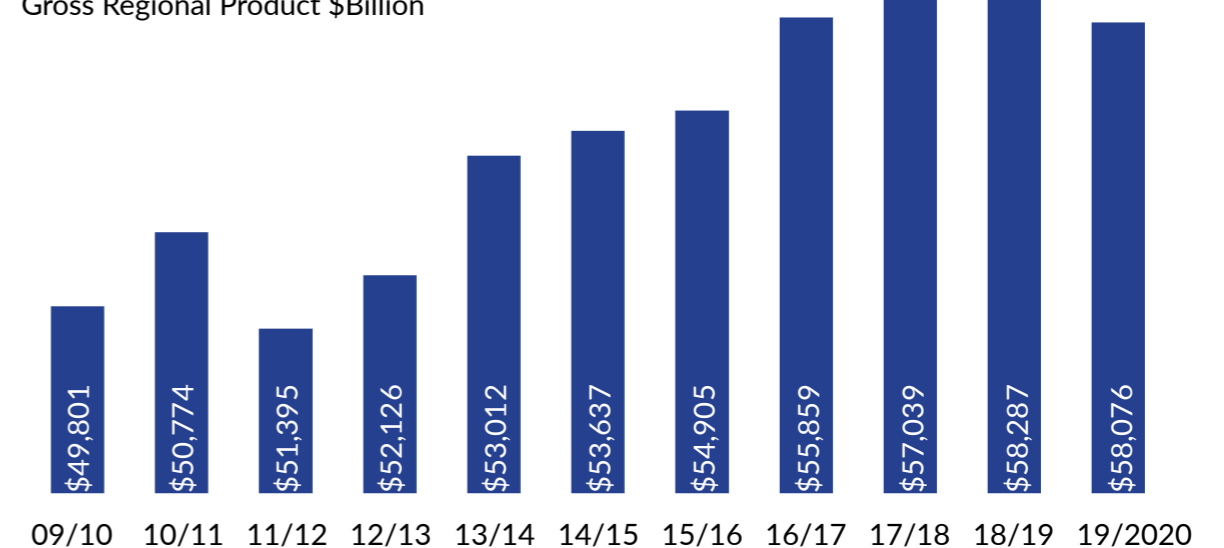
RESIDENT POPULATION



JOBS BY SECTOR



GRP Gross Regional Product \$Billion



HUNTER CONTINUED

RDA Hunter's leadership and networks across the region facilitate investment into all major industry sectors of the economy.

Dedicated staff engage with businesses, industry and communities to build relationships which encourage participation in activities supporting economic growth and development.

RDA Hunter has developed and delivers internationally recognised skilled workforce programs which meet industry needs.

FUTURE FACING PRIORITIES

- Building a skilled STEM workforce for the future by partnering students with growth industries including mining, resources, defence industry and aerospace.
- Medical technologies and pharmaceuticals innovation industry, research and education cluster, MedTeCCH coordinated by RDA Hunter.
- Hunter Renewable Energy Zone, Manufacturing Industrial Precinct using 100% Renewables and one of 7 Hydrogen Hubs in Australia.

INVESTMENT OPPORTUNITIES

1. Construction: The Hunter's growing population will need new housing, plus retail, education, health and recreation facilities.
2. Astra Aerolab Industry 4.0 Technology Park, in conjunction with Special Activation Precinct, RAAF base and Airport.
3. Medical devices manufacturing, eHealth/digital health and human therapeutics from problem to solution at the John Hunter Health Innovation Precinct.
4. Hunter Valley Thoroughbred Horse Centre of Excellence - Upper Hunter, Cessnock and Newcastle.

UNIQUE TO OUR REGION

1 ECONOMIC GROWTH - Largest regional economy and second largest population area of New South Wales.

2 CONNECTIVITY - International gateway deep sea port, critical roads and rail lines, broadband, plus emerging diversity and cargo connections through Newcastle Airport.

3 NATIONAL SECURITY - Home to RAAF squadron of Joint Strike Fighter jets and south-east Asia sustainment hub.

4 LOCATION - Interconnected with neighbouring regions – Central Coast, Orana, Central West, New England and Mid North Coast.

5 LIVEABILITY – easy access to a wide choice of destinations, green places, waterways, beaches and bushland.

CONTACT

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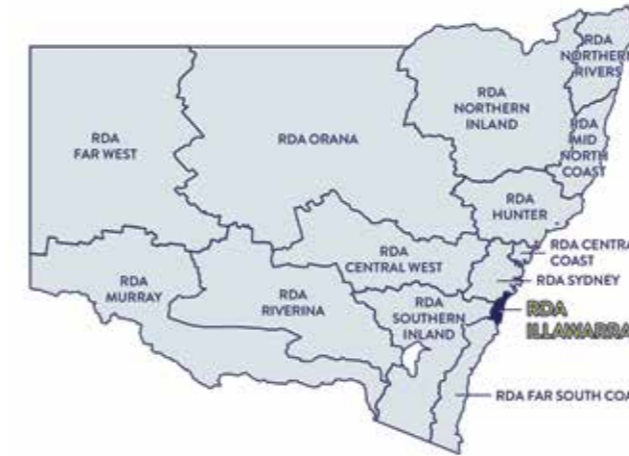


ILLAWARRA

The Illawarra Region lies 70km south of Sydney and is bordered by the Tasman Sea and its magnificent escarpment. This narrow strip of coastal plain is an area of outstanding natural beauty that connects Greater Sydney to the attractions of the Shoalhaven and the NSW South Coast.

Historically, the Illawarra economy has been dominated by coal mining, steelmaking and heavy manufacturing. Today, those industries still succeed in the Illawarra, but the economic base has broadened to include tourism, education, construction and health care. Our proximity to Greater Sydney, magnificent beaches and overall liveability has seen the growth of tourism, and the world-class reputation of the University of Wollongong increasingly attracts students and researchers.

The Illawarra comprises the three local government areas of Wollongong, Kiama & Shellharbour. This region has the third largest economy in NSW, a deep-water port at Port Kembla that is surrounded by significant employment lands, and a local airport with interstate connections at Shellharbour.



FAST FACTS

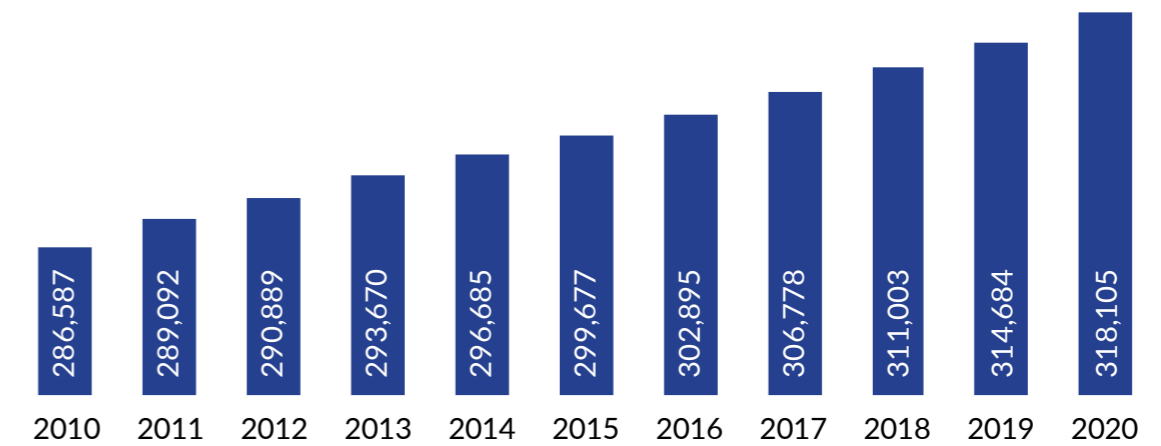
- Major steelmaking centre, NSW car import hub and largest green energy (H2) generator on the East Coast
- Current growth in Knowledge Intensive Service Industries – Finance, Professionals and ICT
- Strong history of innovation, based around manufacturing and service delivery, supported by University of Wollongong research

Population
305,000

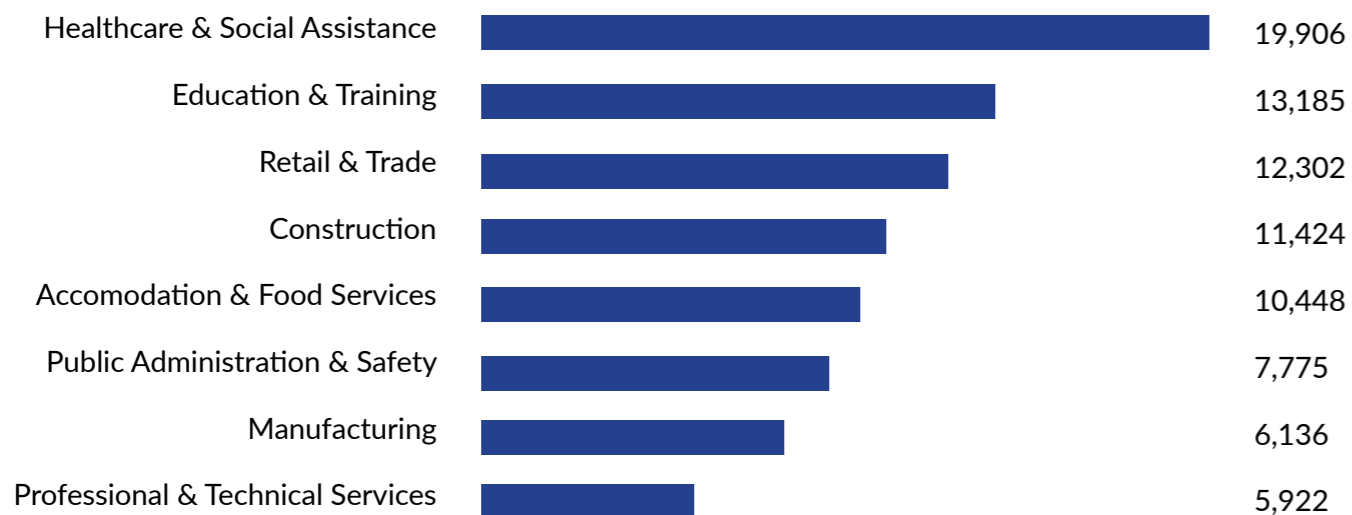
Total Jobs
119,500

Area
1,124 km²

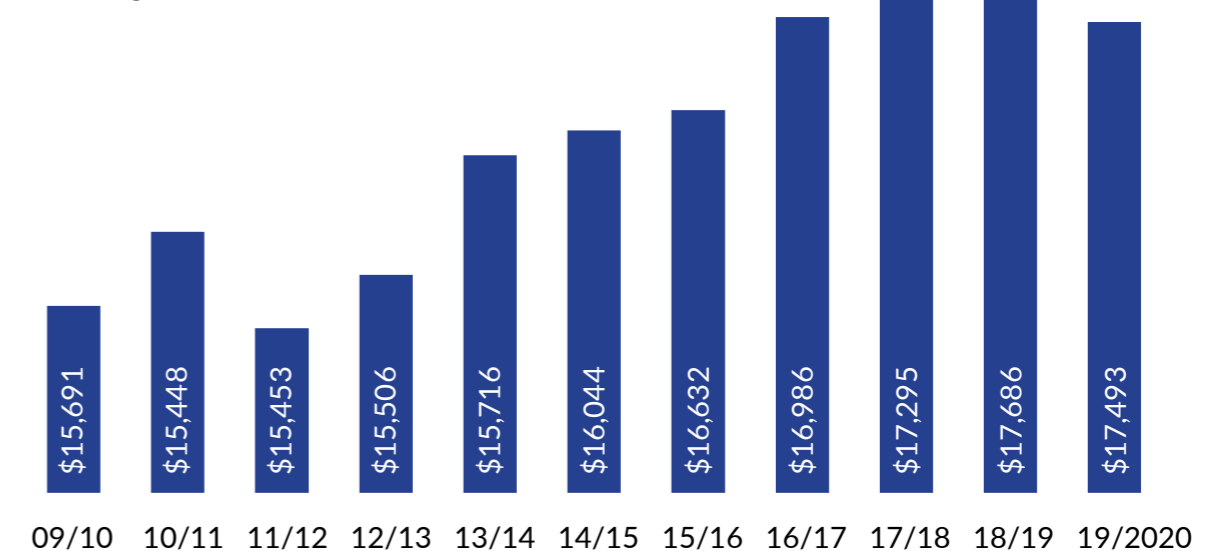
RESIDENT POPULATION



JOBS BY SECTOR



GRP Gross Regional Product \$Billion



ILLAWARRA CONTINUED

RDA Illawarra has an active and facilitative role in the Illawarra region, with a clear focus on growing a strong and confident regional economy. RDA Illawarra provides business support, advocacy, regional promotion, grant assistance, skilled migration facilitation, project management and consulting. RDA Illawarra also delivers the Leadership Illawarra Program that shapes Next Generation community leaders.

FUTURE FACING PRIORITIES

- **Connectivity:** Enabling infrastructure to improve connectivity between Illawarra and Sydney/Western Sydney to unlock investment opportunities. Advocate for economic and infrastructure initiatives that will deliver highest and best use of employment land; optimise use of existing infrastructure; deliver connected freight and passenger transport
- **Jobs:** Create a diverse economy that maximises jobs and industries for the region's future. Drive projects that will generate high value and skilled jobs; ensure skilled labour meets industry demand; develop of alternative work models that promote decentralisation
- **Resilience:** Secure innovative solutions that drive a resilient and sustainable region. Deliver outcomes and initiatives that will leverage innovation; create resilient regional leaders and support growing industry sectors
- **Current focus:** Green Energy / Hydrogen; Co-Working Hubs; Professional Services Industries Jobs; Port Precinct Development.

INVESTMENT OPPORTUNITIES

1. Green Energy developments in Port Kembla include the Gas Import Terminal, Dual-fuel Green Power Stations & hydrogen-fuelled transport
2. Health and Wellbeing Precinct at the University of Wollongong
3. Road and rail connectivity projects providing better links between the Illawarra and Greater Sydney
4. SMART City projects utilising the Internet of Things
5. Commercial space as workers seek a more liveable lifestyle in the Illawarra or want to work closer to home

UNIQUE TO OUR REGION

1 PORT KEMBLA - Port Kembla is a suburb of Wollongong and an international trade gateway for bulk agricultural, fuel, construction, and mining industries. It is New South Wales's largest motor vehicle import hub and home to the State's largest grain export terminal and second largest coal export port.

2 STEEL & COAL - Advanced steel manufacturing and metallurgical coal mining - established nearly 100 years ago - continue to innovate and attract investment today.

3 CLEAN ENERGY - Illawarra's Hydrogen industry is already established, based on 30+ years of local hydrogen production, research at the UOW and regional opportunities to use hydrogen in heavy haulage, LNG injection, power generation, public transport and industrial processes.

4 EMPLOYMENT - Knowledge Intensive Service Industries jobs growth is accelerating, including Digital, Information Technology, Professional and Financial Services.

5 LOCATION - The Illawarra's proximity to Sydney, its multi-cultural community, liveability and relatively inexpensive real estate all position the region to capitalise on the changing nature of work as remote working drives further Decentralisation and the growth of local Co-Working Hubs.

CONTACT

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MID NORTH COAST

Regional Development Australia Mid North Coast is made up of six local government areas: Coffs Harbour, Bellingen, Nambucca, Kempsey, Port Macquarie – Hastings and Greater Taree. It also includes the World Heritage Area of Lord Howe Island.

The region is home to an array of vibrant, modern and sometimes eclectic townships that attract 4.9 million visitors each year.

The Pacific Highway acts as the main transport artery through the region and puts it within easy reach of Sydney, Newcastle, the Gold Coast and Brisbane



FAST FACTS

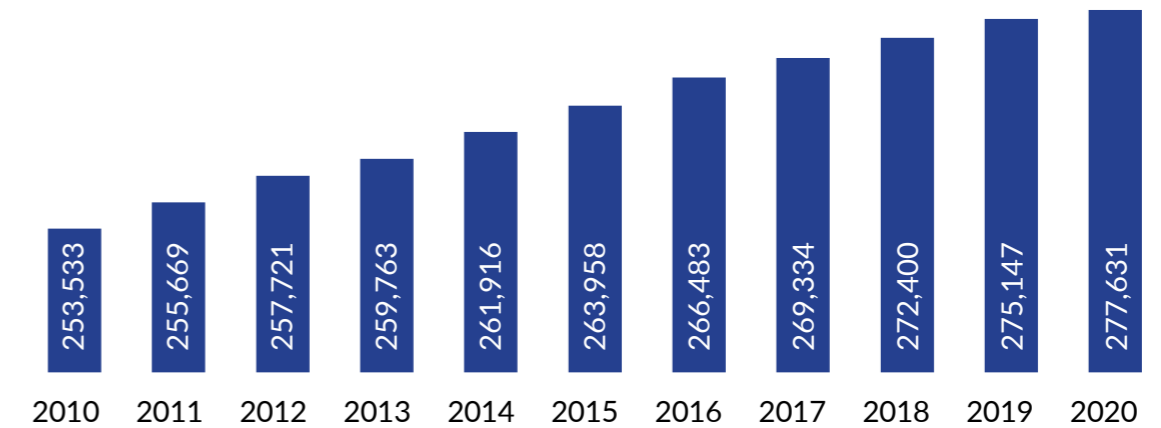
- Mid way point between Sydney and Brisbane
- Highest density of universities in regional NSW
- Access to three aviation precincts
- Mix of hinterland and coastal lifestyle opportunities

Population
277,631

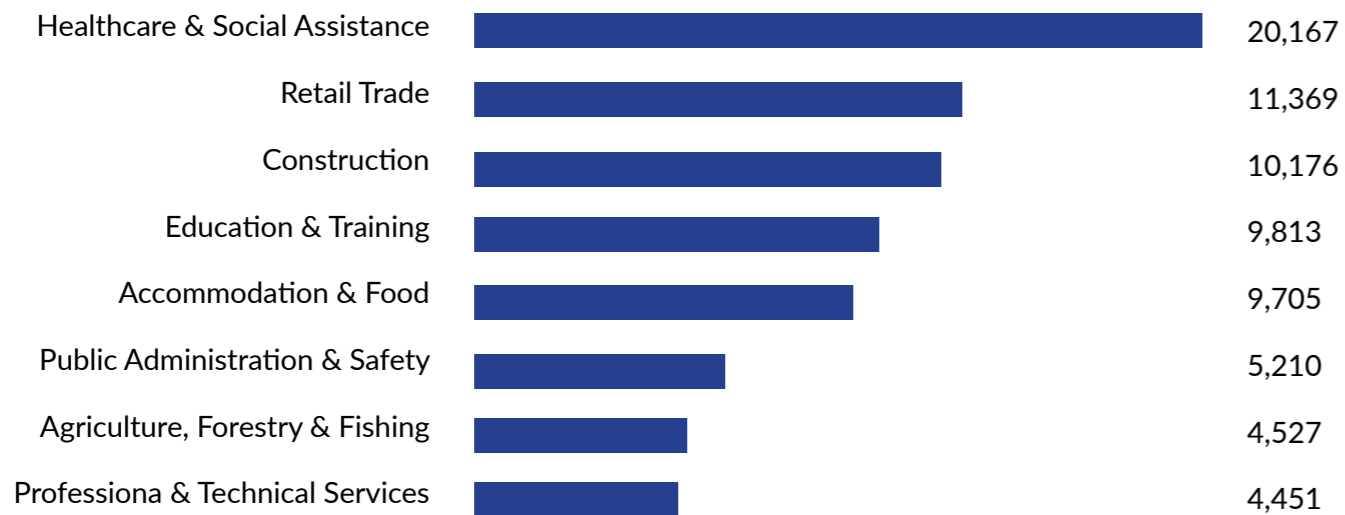
Total Jobs
99,204

Area
17,218 km²

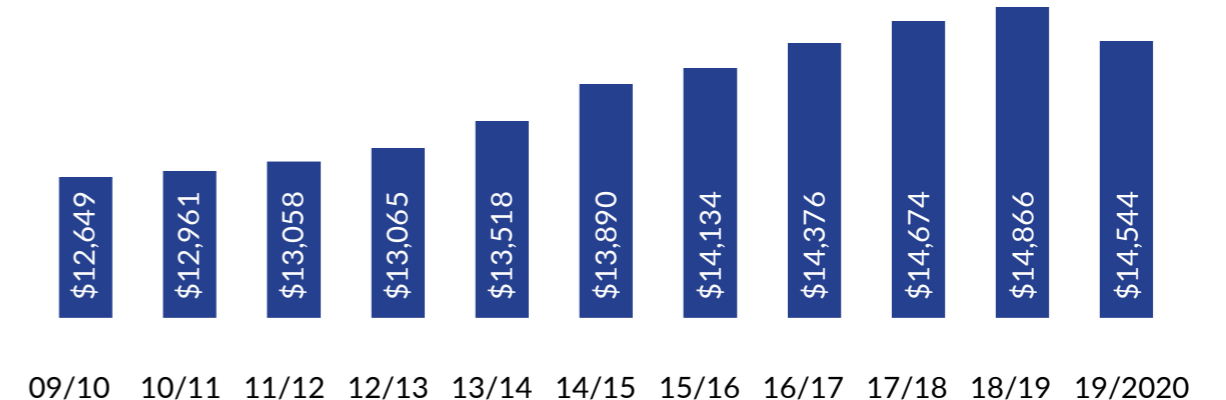
RESIDENT POPULATION



JOBS BY SECTOR



GRP Gross Regional Product \$Billion



MID NORTH COAST CONTINUED

Regional Development Australia Mid North Coast provides services related to advocacy, the provision of information, facilitation and pathways to employment across many industries.

Commonly known as a collaborative network of people who brings together skills, infrastructure and ideas to generate economic opportunities which are unique and which are uniquely compatible with a clean, green, SMART region.

FUTURE FACING PRIORITIES

- The increased supply of affordable housing will address labour force demand issues with the attraction of new residents and retention of existing population
- A bespoke response is required to address current skill shortages in the region
- Understanding supply chain shortages and developing localised responses to this demand
- Provision of whole of region accessibility to reliable telecommunications systems

INVESTMENT OPPORTUNITIES

Investment opportunities for the Mid North Coast region currently include:

1. Circular economy and import replacement
2. Skills development and stronger vocational pathways
3. Growing tertiary education sector
4. Agrimanufacturing
5. Advanced Manufacturing
6. Wellness tourism

UNIQUE TO OUR REGION

1 **ACCESSIBILITY** - Half way between Sydney and Brisbane the region is easily accessible by road, rail and air.

2 **RICH INDIGENOUS CULTURE** - the region is home to the peoples of the Gumbaynggirr, Dunghutti, Birpai and Biripi Nations.

3 **ECO-TOURISM** - A broad range of assets from access to the beautiful Pacific Ocean to clean, green hinterlands, Koala habitat, walking trails and many other experiences.

4 **GROWTH POTENTIAL** - offering affordable land opportunities to businesses wanting to grow.

5 **UNIVERSITIES** - the highest density of universities of any region in NSW. With course disciplines ranging from health to arts, business to agriculture there is a lot to offer domestic and international students.

6 **EMPLOYMENT OPPORTUNITIES** - Skilled workers across a broad range of industries are invited to relocate to live and work in the beautiful, affordable Mid North Coast.

CONTACT

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MURRAY

Following the winding journey of the mighty Murray River through the diverse landscapes along the NSW-Victoria border, the RDA Murray region stretches from the Snowy Valleys to the South Australia border. Home to 136,415 people across 10 local government areas, the region boasts striking and diverse terrain, from sandy river beaches and forested slopes to lush farmland and ancient desert dunes.

Top industries in the region include agriculture, timber production, viticulture, horticulture, health care, retail, manufacturing, construction, and tourism.

There are also emerging opportunities in warehousing, freight, transport and logistics, water and land management, horticultural, renewable energy, circular economy processing and service industries.



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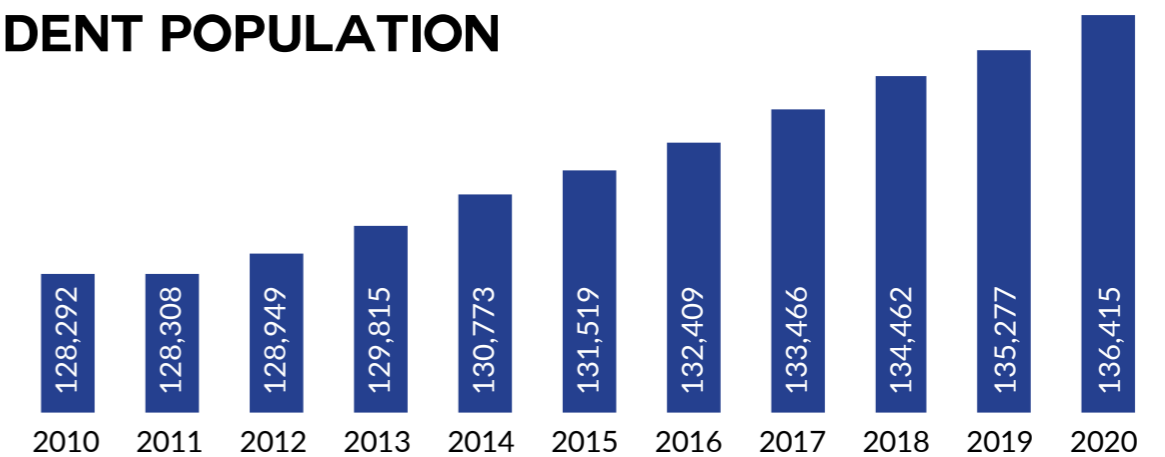
- RDA Murray is a major agricultural production area with unique water sharing access and security well placed to adapt to climate change
- Current growth sectors include primary production, renewable energy and services such as housing, education and infrastructure supply and warehousing, freight, transport and logistics
- The Murray River waters connect diverse, unique natural environments with powerhouse primary production, urban water security and fulfilment of physical, social, emotional, psychological and spiritual human needs

Population
136,415

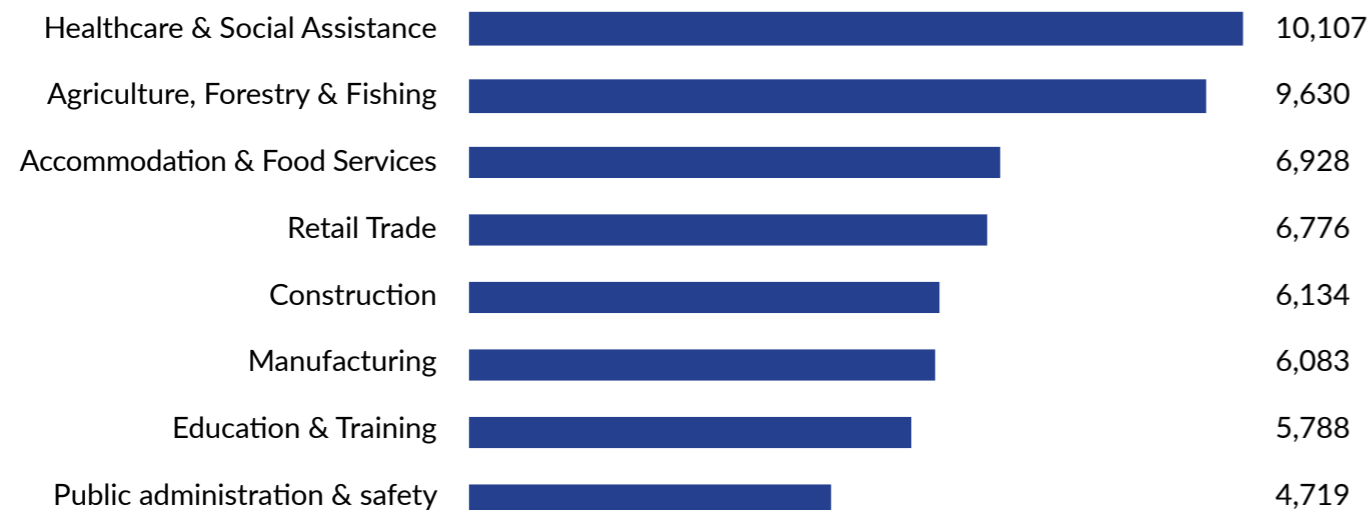
Total Jobs
71,026

Area
87,738 km²

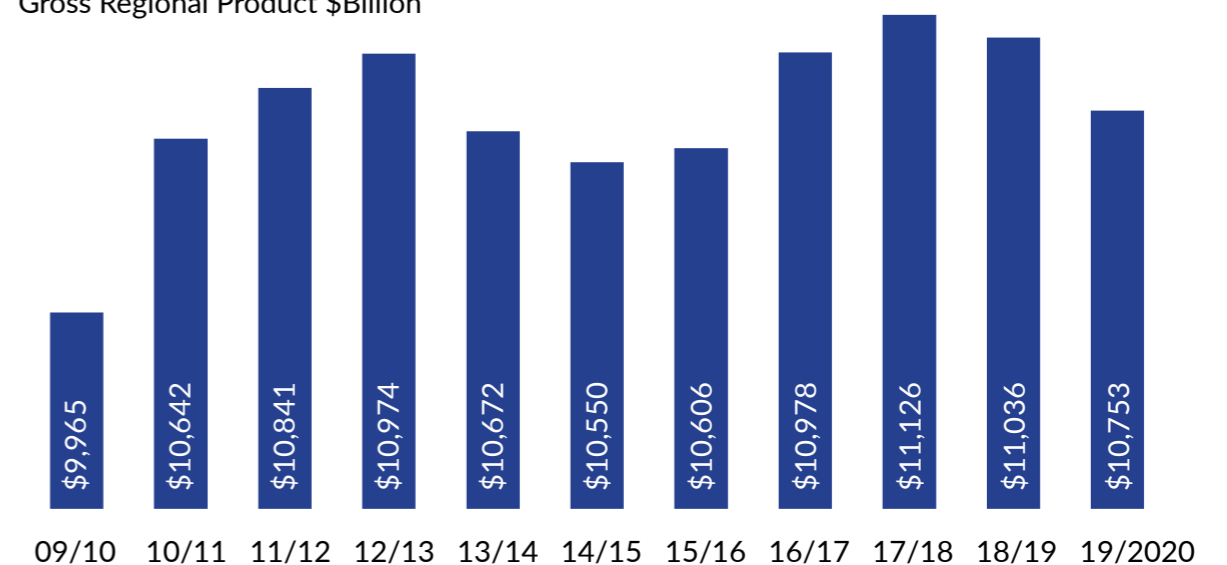
RESIDENT POPULATION



JOBS BY SECTOR



GRP Gross Regional Product \$Billion



MURRAY CONTINUED

RDA Murray has a key role in connecting people to build opportunities including cross-border and Government relationships. Providing an intimate knowledge of industry and businesses' needs and aspirations, this is instrumental for local development and growth.

RDA Murray also provide valuable social and cultural economic driver insights.

Community development and service offerings and how they all fit together to create a whole greater than the sum of the parts is a major priority.

FUTURE FACING PRIORITIES

- Population attraction and workforce development to fill jobs and drive business development
- Local capitalisation of Nationally Significant Infrastructure projects
- Revitalising small business and tourism confidence and growth
- Improving digital inclusion in the region



INVESTMENT OPPORTUNITIES

1. Land/Property: Farming, residential, industrial and commercial opportunities
2. Water Management Infrastructure: On-farm or other site storage opportunities
3. Circular Economy: Large scale and smaller business add-ons in waste recycling, reuse, and processing
4. Food processing and packaging opportunities

UNIQUE TO OUR REGION

1 THE MURRAY RIVER - Australia's longest river makes this region extremely picturesque and liveable as well as increasing production and tourism opportunities with secure long term water supply.

2 INFRASTRUCTURE - Nationally Significant Infrastructure Projects will help shape the Murray Region for the next 30 years, including Snowy 2.0, Snowy 3.0, EnergyConnect, Hume Link, Inland Rail, Kerang Interstate Connector, Hume Interstate Connector.

3 ENVIRONMENT - The Murray Region is home to internationally significant ecosystems such as Lake Mungo and the Barmah-Millewa Forest wetlands linked by the mighty Murray River

4 CLOSE TO MELBOURNE - The region offers all the benefits of a rural lifestyle within easy reach of major urban facilities, services and international transport links.

5 DIVERSITY - The melding of a range of diverse socioecological systems, replicating millennia of Aboriginal custodial practices, traversing and gathering among groups to adapt and make the most of the shifting seasonal abundance along the river.

CONTACT

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NORTHERN INLAND

Located in northern NSW, the Northern Inland region is conveniently situated half-way between Sydney and Brisbane. Concentrated around the growing regional cities of Tamworth (population 61,000) and Armidale (population 25,000), the region is large and diverse (98,606 square kilometres) and extends from the Queensland border in the north, south to the Liverpool Plains, and west to the Moree Plains (ABS Census 2012). With a total population of over 185,000, this is forecast to grow to over 200,000 people by 2031, with particularly strong growth in Armidale (24.5% increase), Tenterfield (20.8% increase), Tamworth (17.9% increase), Inverell (17.9% increase) and Uralla (18.8% increase).



FAST FACTS

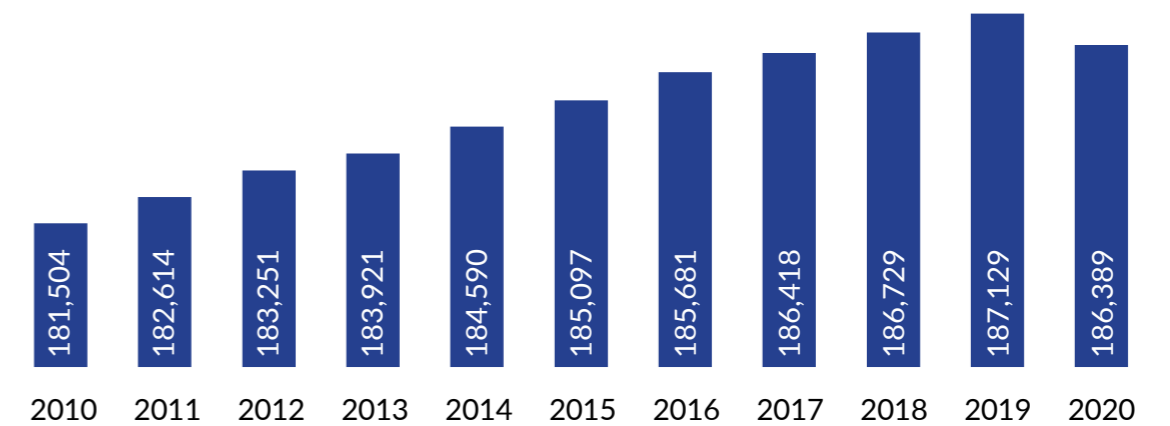
- Major hub for Agribusiness and education
- Current growth sector is agriculture
- National or state milestone first mainland NBN rollout site

Population
186,389

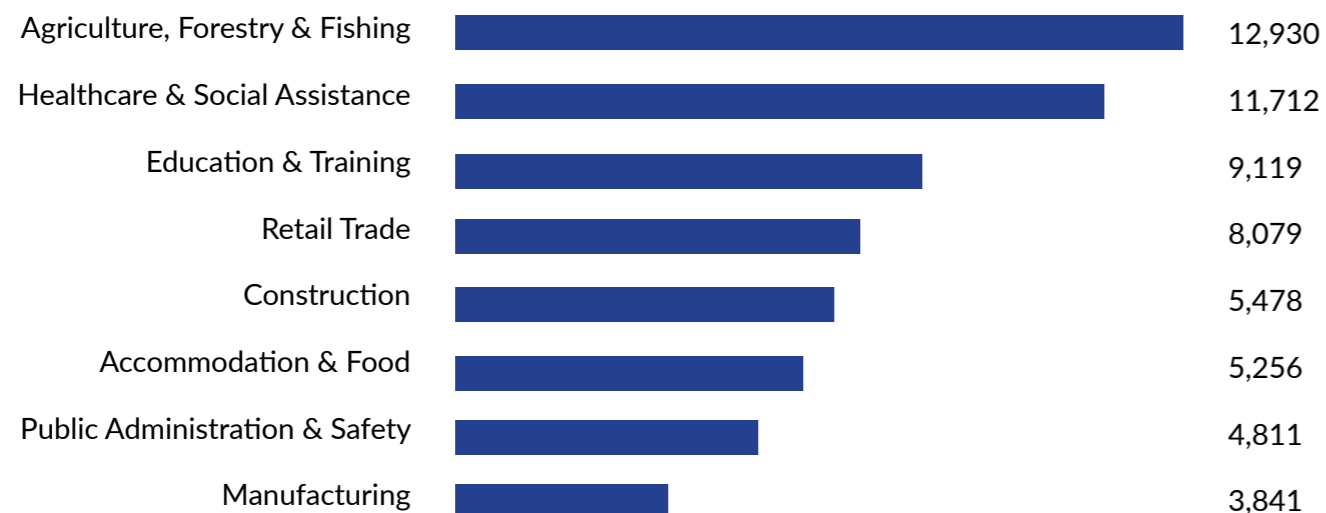
Total Jobs
81,239

Area
98,606 km²

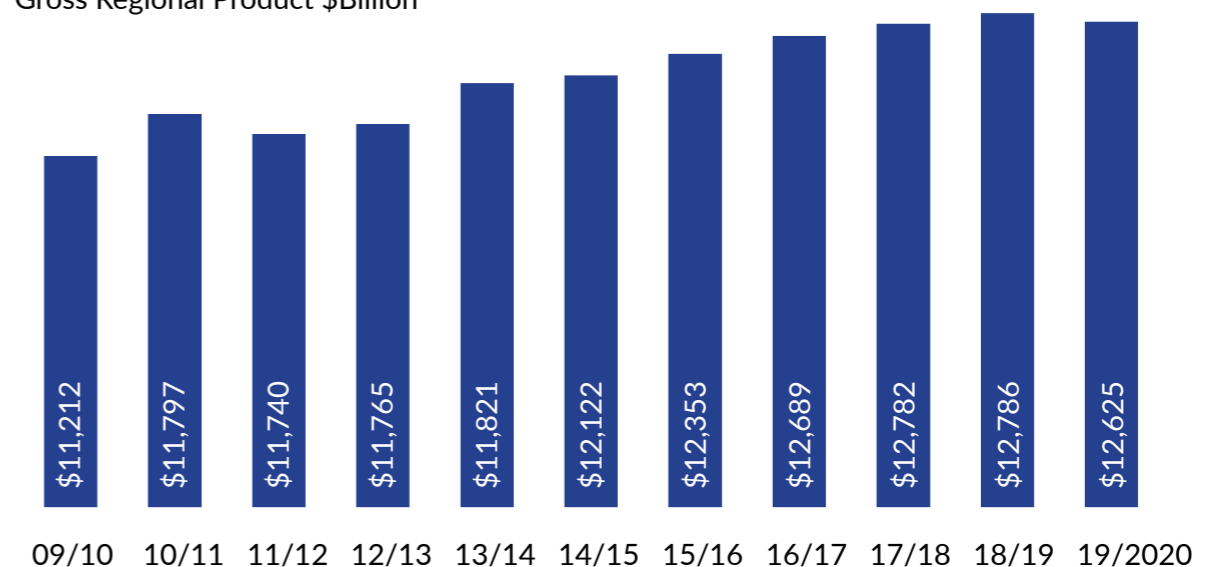
RESIDENT POPULATION



JOBS BY SECTOR



GRP Gross Regional Product \$Billion



NORTHERN INLAND CONTINUED

Regional Development Australia Northern Inland works together with all levels of government. The aim is to enhance the economic development of Australia's regions through analysis of business proposals and policies, attracting and sourcing funding for projects and working closely with Local Government, businesses and communities to progress their needs. The priority is to be the driver of business growth, new jobs, innovation, skills development and business investment within the Northern Inland region.

FUTURE FACING PRIORITIES

- Regional community regeneration and sustainable population growth
- Industry diversification, job creation, capacity building and resource efficiency
- Investment in regional infrastructure, education and skills



INVESTMENT OPPORTUNITIES

Investment opportunities for the Northern Inland region currently include:

1. Opportunities to export/import on Inland Rail
2. Property market running hot
3. High agricultural commodity prices
4. Growing aged care sector

UNIQUE TO OUR REGION

1 NATURAL RESOURCES - A strong natural resource base (land, soils, water, climate and forests) which support agriculture, mining, forestry, tourism and accompanying food manufacturing activities.

2 EDUCATION - Established education facilities, including Australia's oldest regional university; emerging technology based clusters, leading research and development facilities including animal genetics and breeding centres.

3 LOCATION - Central location with rail, air and road networks connecting the region internally and with other parts of Australia, east to west, north to south.

4 COMMUNITY - Strong sense of community in localities and co-operation across the region.

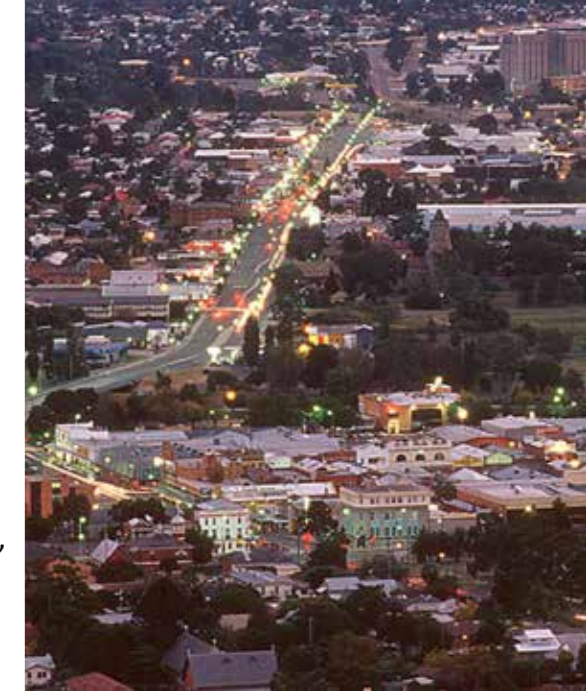
5 TELECOMMUNICATIONS: Competitive telecommunications infrastructure including an NBN fibre first release site in Armidale, second release site in Tamworth and NBN Fixed Wireless throughout the region, providing opportunities to further develop the digital economy.

CONTACT

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NORTHERN RIVERS

The Northern Rivers region covers the Tweed, Byron, Ballina, Clarence Valley, Richmond Valley, Lismore and Kyogle Council areas of far northern New South Wales and is defined by the Clarence, Richmond and Tweed Rivers. Covering a total area of 20,896 km² and with a population of 307,047, the region supports 107,411 jobs. The region is experiencing rapid growth in retail, building and construction, personal services and tourism and hospitality. Employment in the health, education and community services sectors is growing, including opportunities for highly-skilled professionals. New primary industries jobs are emerging, particularly value adding to traditional industries such as horticulture, meat processing and aquaculture.

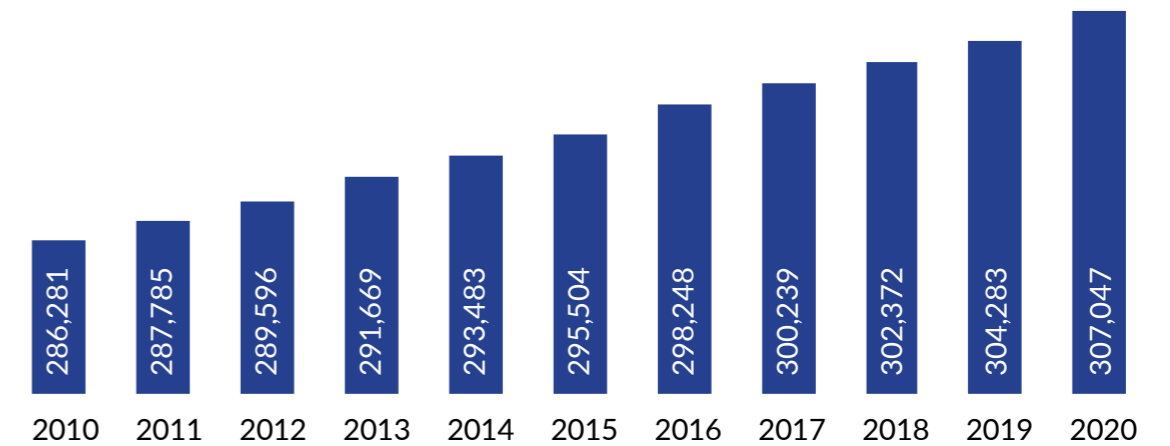


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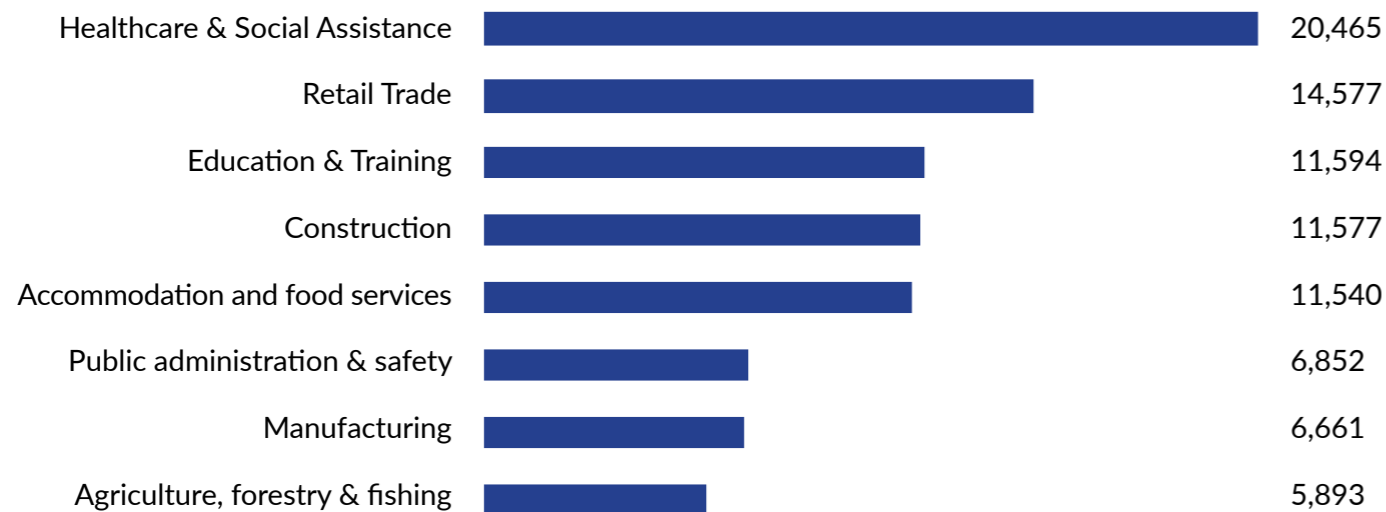
- Major hub for high quality food production and manufacturing
- Current growth sector is screen and digital industries as Australia becomes a preferred location for domestic and international productions and partnerships are formed with major content producers
- National leader and long-time advocate for sustainable industry development



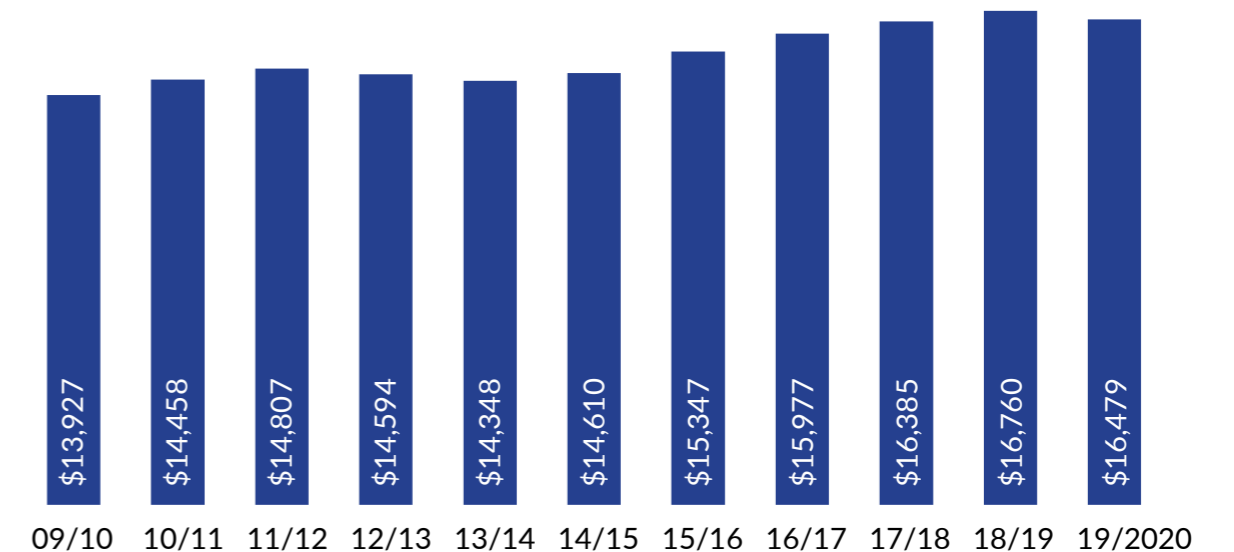
RESIDENT POPULATION



JOBS BY SECTOR



GRP Gross Regional Product \$Billion



NORTHERN RIVERS CONTINUED

RDA Northern Rivers supports the economic growth of the region through the collaboration with government, business, industry, and community groups.

Through connecting governments and business, it enables businesses to explore new opportunities they may not have been aware of. A major role is supporting small business access funding and growth opportunities, as well as engaging with entrepreneurs and business leaders to grow local jobs.

RDA Northern Rivers is extremely active in the promotion of policies and initiatives and our region's investment potential.

FUTURE FACING PRIORITIES

- Food Manufacturing - building on 'clean green' reputation, opportunities exist for new national and international markets
- Creative and digital content industry – promoting the region as a creative centre for film, tv and digital content industries
- Green and circular economy – increased interest and opportunities exist for developing renewable energy, waste to energy, green hydrogen, advanced recycling and more
- Visitor Economy – building on the region's reputation as a tourism icon and growing interest in nature tourism with project such as the Northern Rivers Rail Trail and development of walking trails through world heritage listed national parks

INVESTMENT OPPORTUNITIES

Emerging industries that are attracting investment include

1. Business and industries with a circular economy focus
2. Renewable energy and waste to energy regional projects
3. Creative, digital and screen industries
4. Value-added food production, nutraceuticals and functional foods

UNIQUE TO OUR REGION

1 SUB-TROPICAL CLIMATE - Located in NSW but on the doorstep of South East Queensland's 3.5 million strong market. A sub-tropical climate, relaxed lifestyle, beautiful beaches and world heritage rainforest provide the perfect environment for work life balance.

2 SYDNEY TO BRISBANE - The location encompasses the upgraded Pacific Highway, providing an efficient freight route and access to markets from Sydney to Brisbane.

3 GREEN INDUSTRIES - The local agricultural and manufacturing industries embrace sustainability principles, giving the region a 'clean green' international reputation.

4 VISITORS - A strong visitor economy with some of the best beaches, spectacular walking tracks, top whale watching, snorkeling and fishing, and world heritage Gondwana rain forests.

5 SKILLED PROFESSIONALS - A concentration of highly skilled screen and digital professionals, making the region a centre for creative industry, including a burgeoning international screen industry.

CONTACT

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ORANA

The Orana region covers the central and northwestern sectors of New South Wales – an area of over 199,000 square kilometres and has an estimated population of 122,897. It extends from the hilly western slopes of the Warrumbungle Ranges in the east to the flat plains of Cobar and Bourke in the west, and north to the Queensland border.

The region also has a diverse industry base, rich history and geographical uniqueness, as well as many beautiful natural assets. It is rich in resources, with a highly productive agricultural sector providing food, wine and fibre to global markets. From black opals to fine red wines, renewable energy and tourism opportunities, the possibilities for you are endless.



FAST FACTS

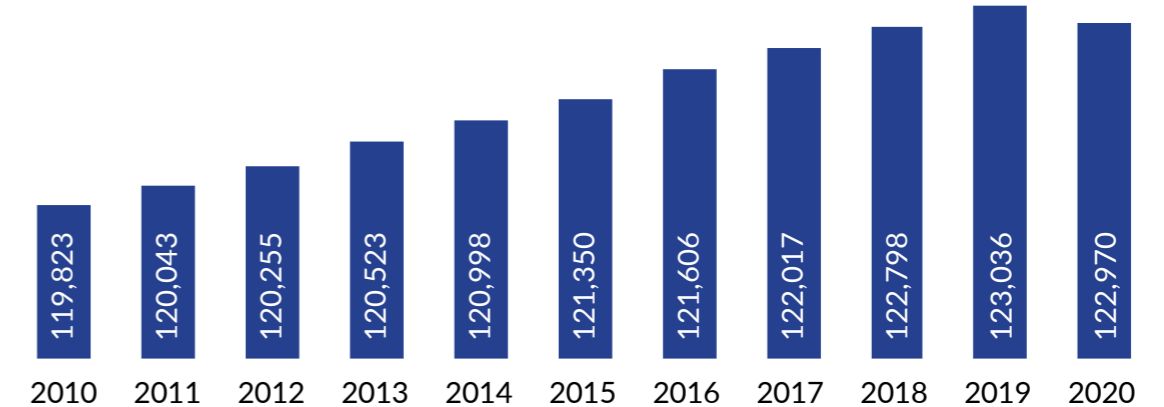
- A major hub for regional NSW servicing health, mining, agriculture and regional tourism
- Current growth sectors are health, mining and renewable energy
- NSW first Designated Area Migration Agreement
- Australia's first Dark Sky Park

Population
122,897

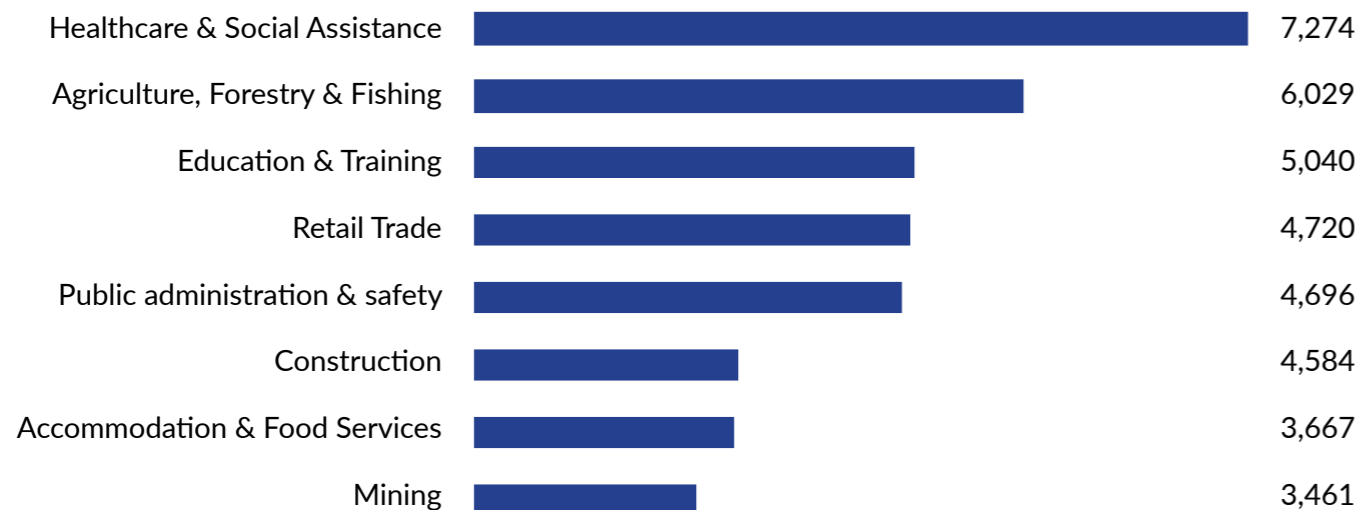
Total Jobs
49,871

Area
199,000 km²

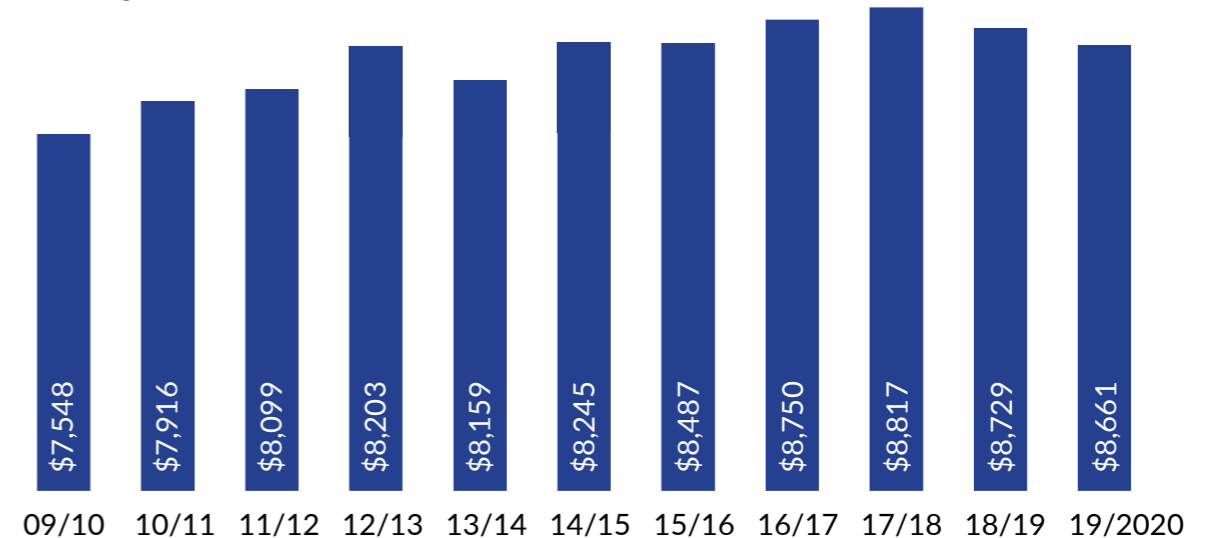
RESIDENT POPULATION



JOBS BY SECTOR



GRP Gross Regional Product \$Billion



ORANA CONTINUED

RDA Orana is agile and responsive to regional needs, moving quickly to respond to issues as they emerge and have been relied on successfully by all tiers of Government and industry for accurate and timely regional intelligence.

The Orana region is the only region in NSW offering employers access to a Designated Area Migration Agreement, giving employers access to a wider variety of migrant skills.

RDA Orana works across the entire region, with relationships focussed on industry connections and knowledge. RDA Orana is the go-to organisation for regional intelligence, introductions and connections.

RDA Orana is the host of the annual Inland Growth Summit, which focuses on policy and advocacy for inland regional Australia.

The organisation offers consulting services that include research, grant writing, business case development and strategic and community planning.

FUTURE FACING PRIORITIES

- Growing the population and workforce, to meet an \$11B investment pipeline
- Innovation as the region transitions to zero emissions and circular economies
- Supply chain development and investment attraction
- Connectivity, transport and freight linkages that support the growth of the region

INVESTMENT OPPORTUNITIES

Emerging industries that are attracting investment include:

1. Strategic minerals and METS growth
2. Food manufacturing
3. Renewable energy technologies and services
4. Agriculture
5. Tourism product development, including accommodation
6. Expansion in health services
7. Residential and commercial construction

UNIQUE TO OUR REGION

1 RESOURCES & ENERGY - With 14 existing mines and 4 projects in development, along with the Central West Renewable Energy Zone, the prospects of the region remain incredibly strong.

2 TARONGA WESTERN PLAINS ZOO - The region is home to Australia's most successful paid regional tourism attraction. The zoo is home to over 4,000 animals from over 350 species. The conservation program run at the zoo is also recognised as one of the strongest in the world.

3 ACCESSIBILITY - The Orana region is a major exporter of lamb, beef, wool, cotton, grain, raw minerals and metals, manufactured food and beverages and other value-added produce. The transport industry in this area is characterised by a freight and logistics network that is well supported by air, road and rail connectivity. to all of the major cities on the eastern seaboard of Australia.

4 DARK SKIES - Warrumbungle National Park, near Coonabarabran in Orana region, is Australia's first Dark Sky Park and the first in the southern hemisphere. The park is renowned for its stargazing opportunities thanks to its crystal-clear night skies, low humidity, high altitude and world-class astronomy research facility at nearby Siding Spring Observatory.

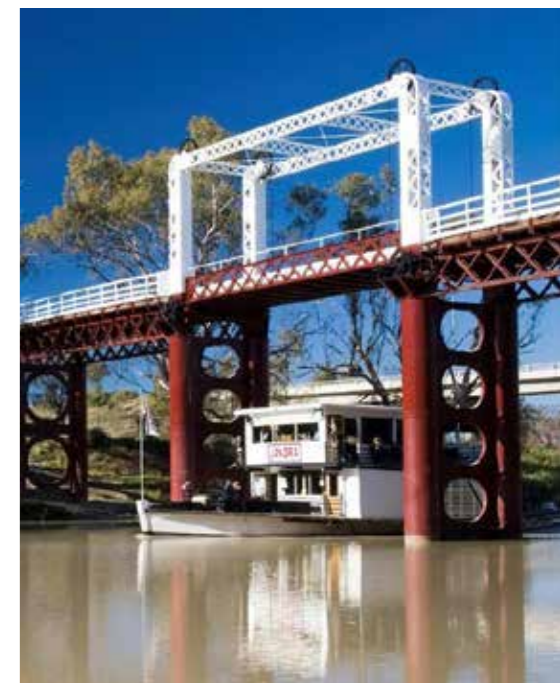
5 HISTORIC CHARM - The Orana region includes a series of outback villages that all celebrate their own unique part of Australian culture and history. These villages are incredible to visit and also welcoming of new residents, moving to take up some of the many investment and employment opportunities.

CONTACT

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RIVERINA

The Riverina has grown into a nationally leading agribusiness and logistics hub as a result of its natural endowments including its diversity of production, geographical location and connectedness to the major export routes. This has created growing investment and innovation opportunities across multiple sectors and will result in population expansion.

The region is an emerging lifestyle hub, catalysed by Covid-19, and is seeing an increase in families and tree changers move to the region. The lifestyle attraction is due to its diverse job opportunities, leading educational facilities, health and specialist infrastructure, sporting and cultural infrastructure as well as proximity to beautiful and varied natural landscapes and places to explore.



FAST FACTS

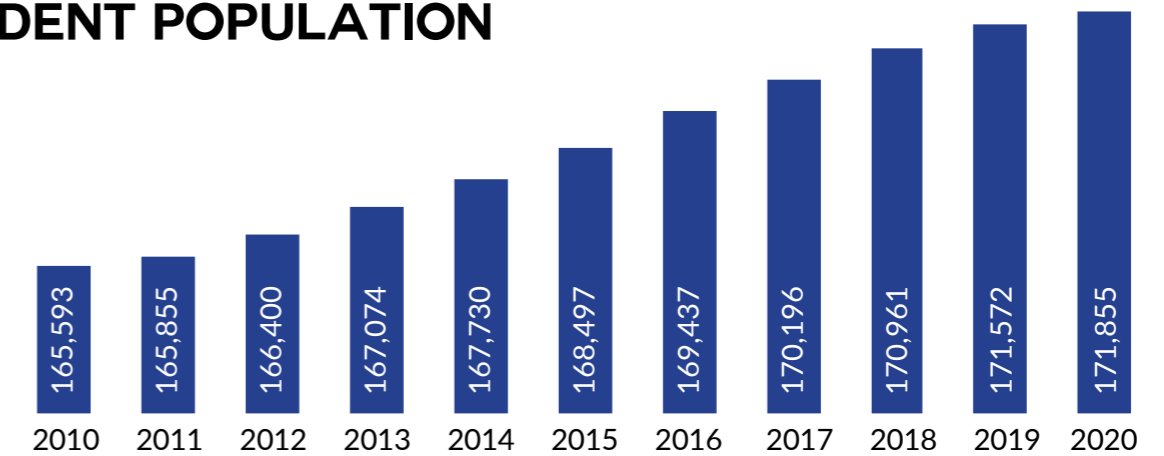
- Population growth projections, additional jobs creation and diversity of jobs
- Growing manufacturing and value-adding industries that leverage agribusiness
- Approx \$10B invested in infrastructure projects over the next 5 years including significant state and federal funding (SAP, Health and knowledge precinct, Inland rail, Energy connect and a variety of renewable energy projects)
- Health, education and defence add to the diversity and resiliency of the economy in addition to agribusiness
- Exports from the Riverina total \$8.45B per annum with 42.39% manufactured goods and 18.2% raw agricultural or forestry product

Population
171,855

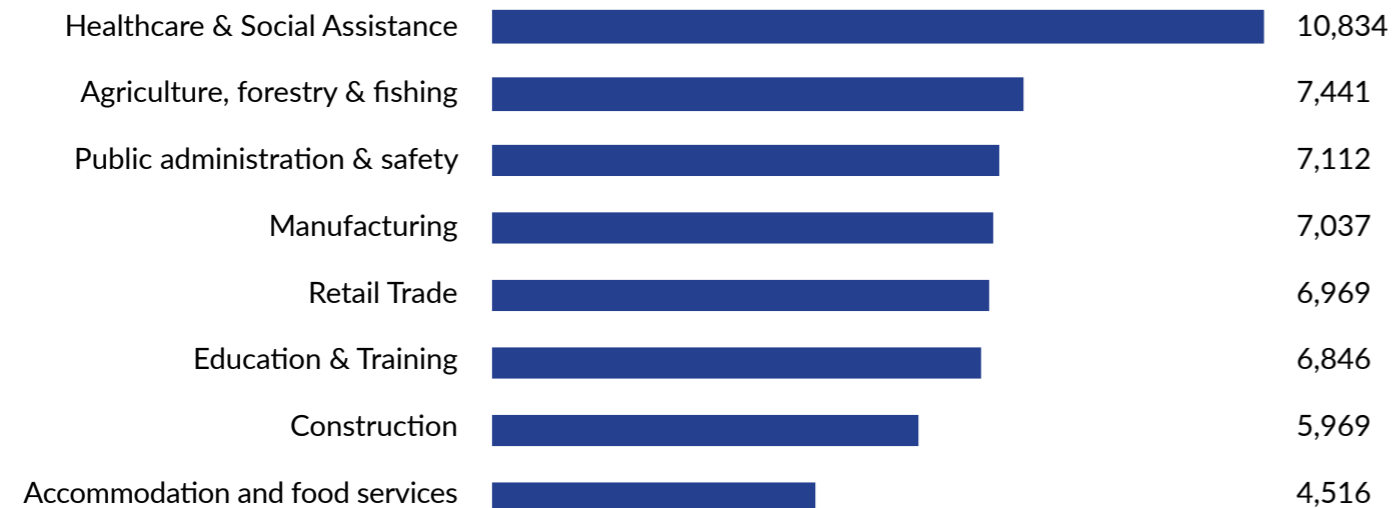
Total Jobs
72,577

Area
80,586 km²

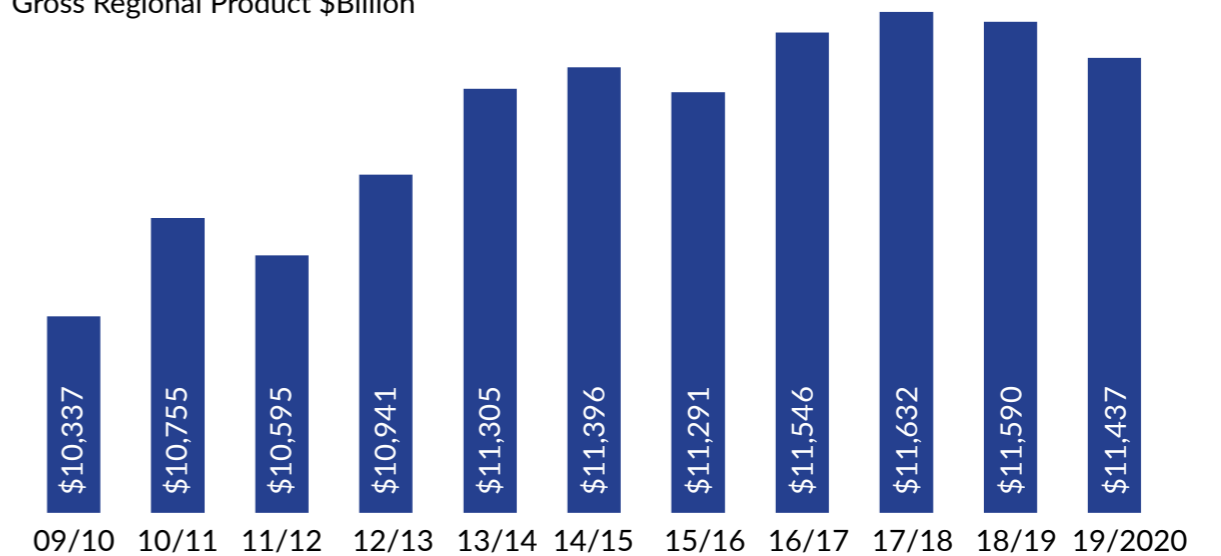
RESIDENT POPULATION



JOBS BY SECTOR



GRP Gross Regional Product \$Billion



RIVERINA CONTINUED

To enable continued growth, a major priority for the Riverina is to increase workforce capacity through domestic and international migration, growing talent through education and service pathways, skilled migration and refugee resettlement.

RDA Riverina lead the way in promoting and showcasing the Riverina as a viable and exciting location to live and invest in. Attracting investment and innovation for existing and emerging industries including agriculture, value-adding manufacturing, transport and logistics, remote health, defence training and renewable energy is a priority.

Building further climate variability resilience (drought, fire, flood) in communities and businesses, enhancing the regions liveability (through attracting housing investment and enabling infrastructure) and continuing to grow the tourism sector are all priorities of the Riverina.

FUTURE FACING PRIORITIES

- Workforce development – using multiple strategies to increase skilled workforce
- Enhancing liveable communities - housing and enabling infrastructure for population growth
- Supporting major infrastructure projects and local supplier opportunities
- Building on existing economic strengths including fostering innovation and growth in these industries

INVESTMENT OPPORTUNITIES

1. Wagga Special Activation Precinct
2. Renewable energy projects
3. SecureEnergy JV - Energy Connect project for Transgrid
4. Inland Rail
5. Intermodal hubs
6. Softwoods plantations
7. AgriTech
8. Housing and Accommodation
9. Defence

UNIQUE TO OUR REGION

1 AGRIBUSINESS - Agribusiness and agritech are expanding fields in the Riverina as is supply chain and logistics. Opportunities for both are supported by major projects such as the NSW Special Activation Precinct (SAP) in Wagga. The Riverina is diverse agriculturally from highland grazing, berries, wines and softwoods to broad acre dry land farming and the Murrumbidgee Irrigation Area.

2 LOCATION - Easy access to three of Australia's capital cities, Sydney, Melbourne and Canberra. Serviced by air, road and rail. Equidistant between Sydney and Melbourne, and in the centre of everywhere.

3 DIVERSITY - Broad range of industries due to a broad range of landscapes. Diverse opportunities, cultures, and economic drivers with the strong supporting sectors of health, education and defence creating a resilient economy.

4 GROWTH OPPORTUNITIES - \$16B infrastructure spend, jobs growth, population growth, opportunity post COVID, sectors such as manufacturing, value adding, renewables.

5 LIFESTYLE - Family, education, health, sports facilities, proximity to mountains, plains, unique towns and cities to explore.

CONTACT

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SOUTHERN INLAND

The Southern Inland region of NSW takes in seven local government areas in the south-east of NSW, including Wingecarribee, Goulburn-Mulwaree, Upper Lachlan, Hilltops, Yass Valley, Queanbeyan-Palerang and Snowy-Monaro. The Southern Inland region is uniquely located between the two largest population centres and domestic economies in Australia - Sydney and Melbourne and surrounds the Australian Capital Territory. The key industries are health and aged care, tourism, manufacturing, construction, renewable energies, public administration, primary production, education and training and transport. With abundant land, exceptional transport routes, multiple industrial hubs and spectacular landscapes, the Southern Inland is the most desirable place in NSW to invest, work, live and play.



FAST FACTS

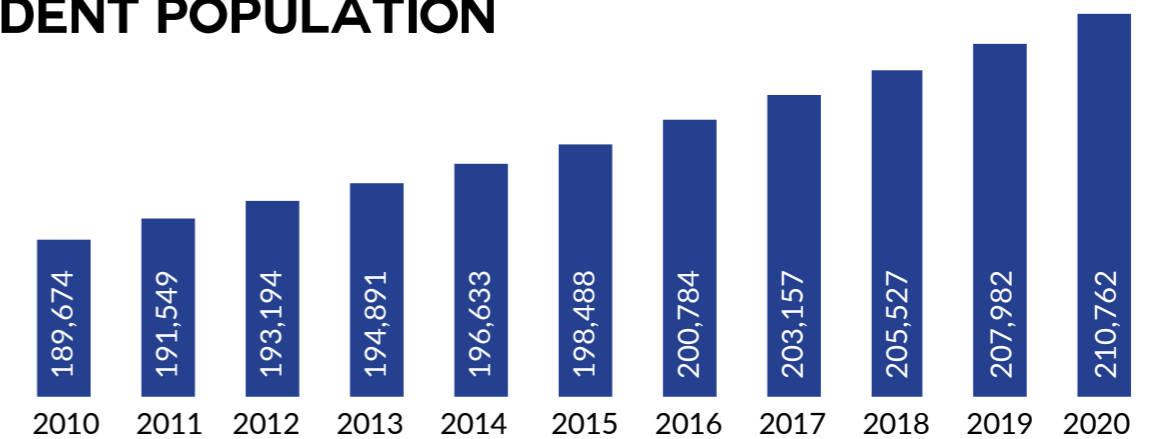
- Major hub for renewable energy production
- Current growth sectors in construction, health and education
- Goulburn is the first Inland City in Australia

Population
210,762

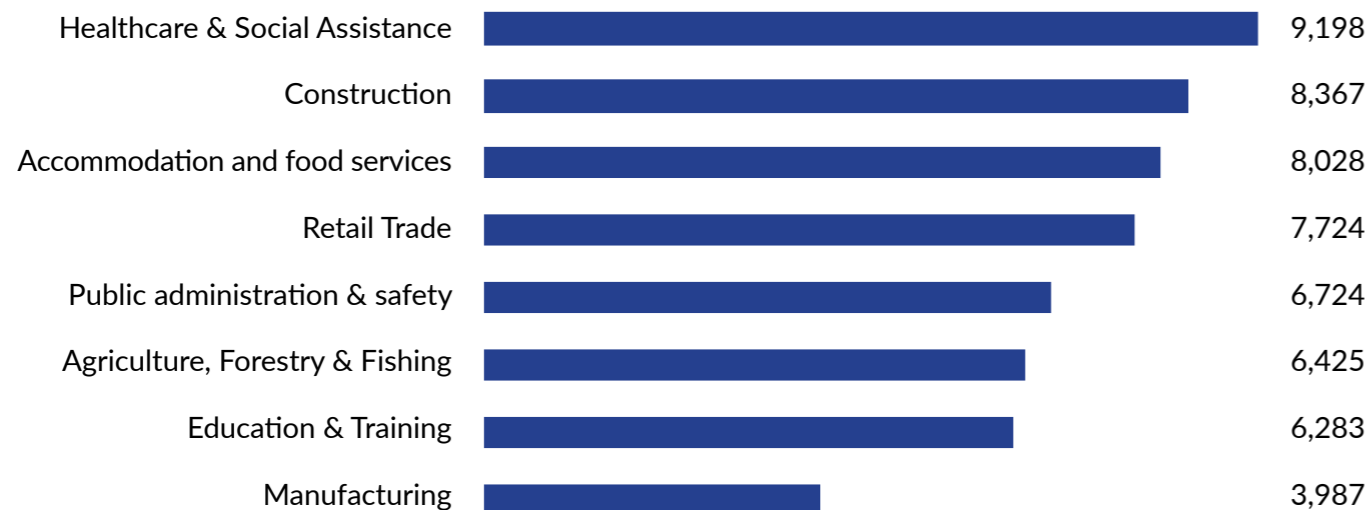
Total Jobs
76,217

Area
44,639 km²

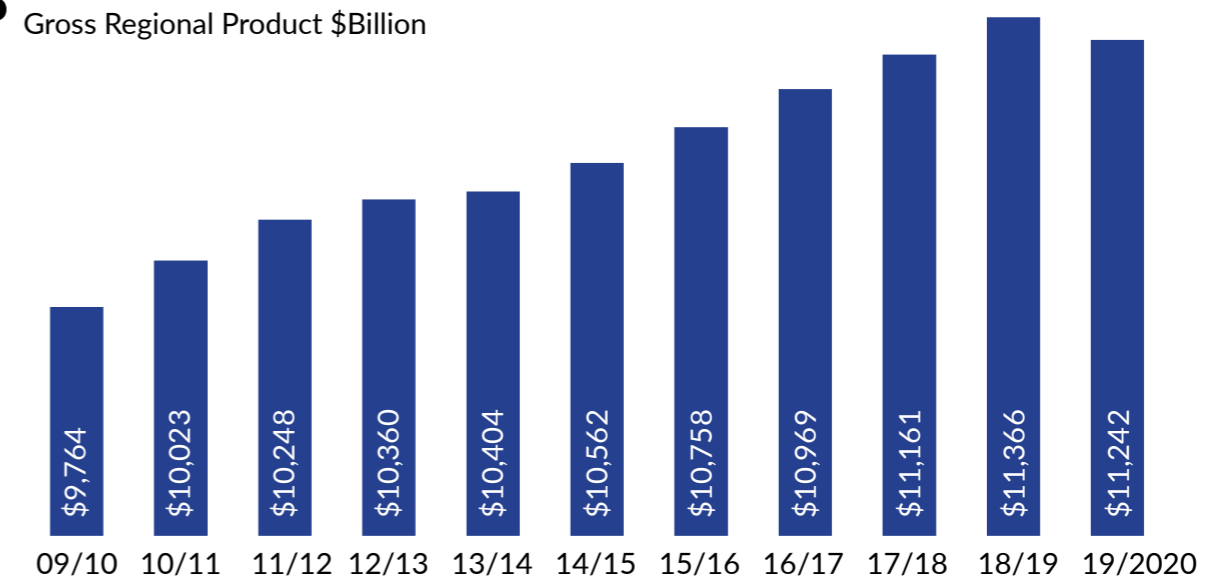
RESIDENT POPULATION



JOBS BY SECTOR



GRP Gross Regional Product \$Billion



SOUTHERN INLAND CONTINUED

RDA - Southern Inland's focus is on improving Digital Connectivity, advancing Innovative Agriculture, increasing Local Infrastructure, supporting Regional Businesses, and enabling Workforce Development. This occurs by encouraging investment opportunities through grant and funding acquisition support and facilitating region-centric projects, providing positive economic outcomes.

FUTURE FACING PRIORITIES

- Digital Connectivity – advance the 'great equalizer' for regional communities
- Innovative Agriculture – showcase innovative people, practices, and programs
- Local Infrastructure – support the improvement of services and amenity
- Workforce Development – produce localised positive employment outcomes



INVESTMENT OPPORTUNITIES

1. Jindabyne Special Activation Precinct (SAP) with a focus on the adventure tourism
2. Southern Highlands Innovation Park (SHIP) concentrating on green industries
3. South Jerrabomberra regional jobs hub targeting science, technology, and defence
4. Construction in residential housing and social infrastructure

UNIQUE TO OUR REGION

1 CITY PROXIMITY - With two capital cities Sydney and Canberra within day trip proximity, the location of Southern Inland is an advantage when considering commuting, logistics and transport.

2 AIRPORT ACCESS - Direct access to two export and passenger hubs in Western Sydney and Canberra and the International airport of Sydney.

3 FERTILE SOIL - Highly productive agricultural land lends itself to a variety of primary industries including world class cool climate wine production.

4 SNOWY HYDRO - Dynamic, energy company combining hydro-electric energy production with gas and diesel fired generators, fully Australian owned.

5 TOURISM - Unique historic towns and spectacular landscapes including waterfalls, snowy mountain ranges, lakes and national parks offer a never-ending choice of amusement and adventure.

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SYDNEY

The greater Sydney region has an urban footprint of 2,037 square kilometres with an estimated 2020 population of 5,367,206. Greater Sydney has a multicultural richness with nearly 37% of residents being overseas born.

The region's topography is bountiful with natural assets such as the iconic Sydney Harbour, coastlines of beaches and the heritage listed Blue Mountains.

Greater Sydney is home to nationally significant institutional assets such as Port Botany, one of Australia's largest container Ports and Sydney International Airport, Australia's busiest airport.

The region has diverse economic strengths including over 600 multinational companies that deliver their Asia-Pacific operations from Sydney. More than 80% of all foreign and Australian banks are headquartered in Sydney.



FAST FACTS

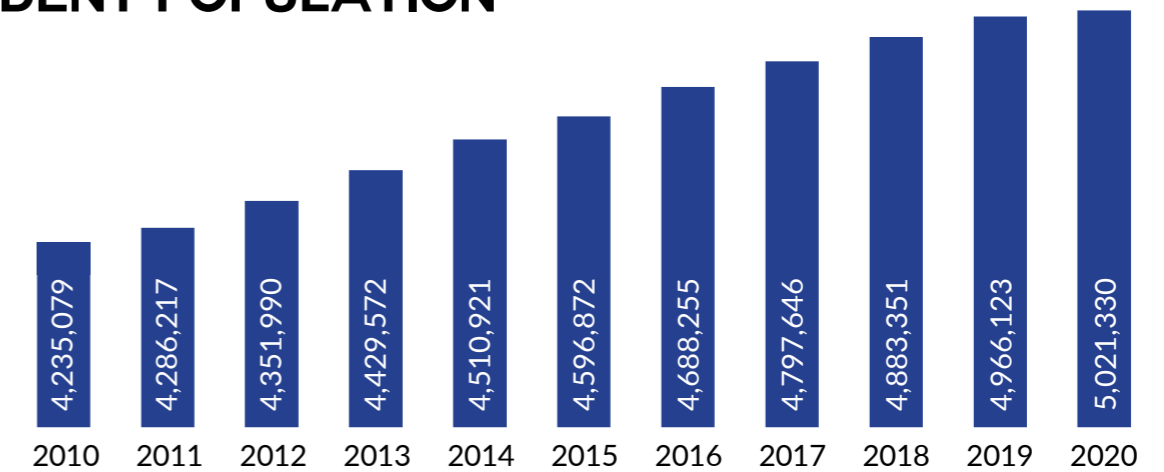
- Major hub for Finance and Professional Business Services
- Current growth sector is Professional, Scientific & Technical Services
- National or state milestone Port Botany, Sydney Airport, Western Sydney Airport, Western Sydney Aerotropolis

Population
5,367,206

Total Jobs
2,407,615

Area
2,037 km²

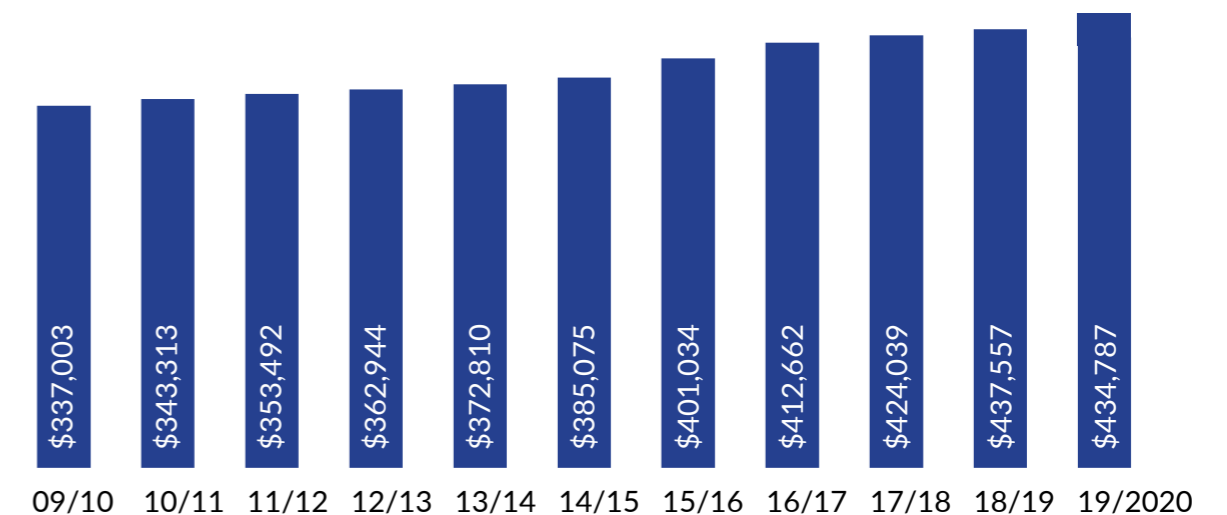
RESIDENT POPULATION



JOBS BY SECTOR



GRP Gross Regional Product \$Billion



SYDNEY CONTINUED

RDA Sydney has the specific remit of creating the bridge between capital city stakeholders and the regions of NSW to advance economic growth in regional NSW. RDA Sydney has a diverse network of capital city stakeholders and through these relationships has developed expertise in ecosystem mapping, agribusiness, export capability, procurement, and aerospace and defence.

FUTURE FACING PRIORITIES

- Western Sydney Airport (Nancy Bird Walton)
- Development of the green field site Western Parkland City (Bradfield City) and the Aerotropolis
- Sydney Technology and Innovation Precinct
- Sydney Metro Rail roll out



INVESTMENT OPPORTUNITIES

1. Investment activity is currently high in land packages that cater for transport and logistics hubs, distribution centres, data centres and tend to be focused around the Aerotropolis and Western Parkland City region.
2. There are opportunities for commercial developments in the regional centres of Penrith and Liverpool.
3. Medium density housing development opportunities will present themselves as the Stations for Sydney Metro Rail are rolled out.
4. The NSW Government has committed \$1 billion in funding to build the new Bradfield City Centre and is actively pursuing partnerships and investment with the advanced manufacturing and agribusiness sectors as part of their Aerotropolis Precinct delivery.

UNIQUE TO OUR REGION

1 FOCUS AREAS - Whole of region plan led by the Greater Sydney Commission with 3 focus areas on productivity, sustainability and liveability which creates consistency in decision making

2 NEW AIRPORT - The development of the new 24/7 Western Sydney Airport

3 DEVELOPMENTS - The development of a new city called the Western Parklands City and the Aerotropolis

4 INFRASTRUCTURE - The level of infrastructure investment by both the NSW and Federal governments

5 UNIVERSITIES - The number of internationally recognised Universities and Research Institutes

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THE ACT

The Australian Capital Territory (ACT) welcomes investment in Canberra, Australia's national capital; a city of innovation and opportunity. Internationally recognised for an enviable lifestyle and a business-friendly environment. Business and entrepreneurial ventures can take advantage of a strong and stable economy, a vibrant, safe and well-educated community, and a collaborative and innovative business sector. Canberra offers investors a pro-business culture actively supported by the ACT Government.

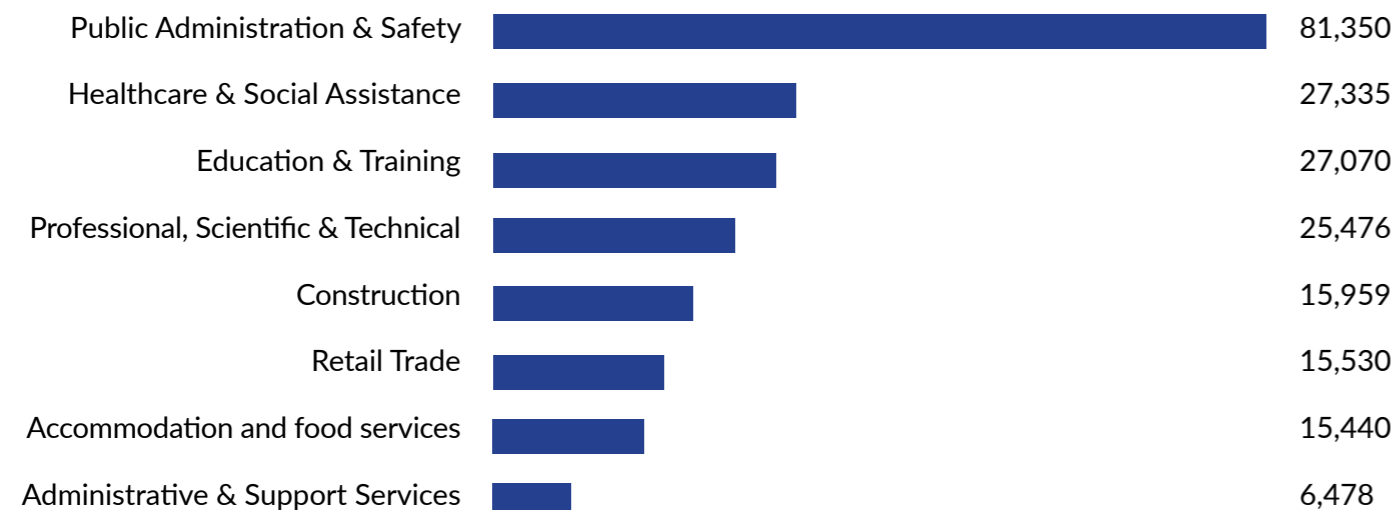
- 12% economic growth for 3 years (prior covid)
- 431,380 population projected to increase to 525,720 by 2031
- 31.4% higher income per household than the Australian average
- 20.8% higher retail spend per capita
- 6.13 m visitors to Canberra (2019)

Population
431,380

Total Jobs
248,273

Area
2,358 km²

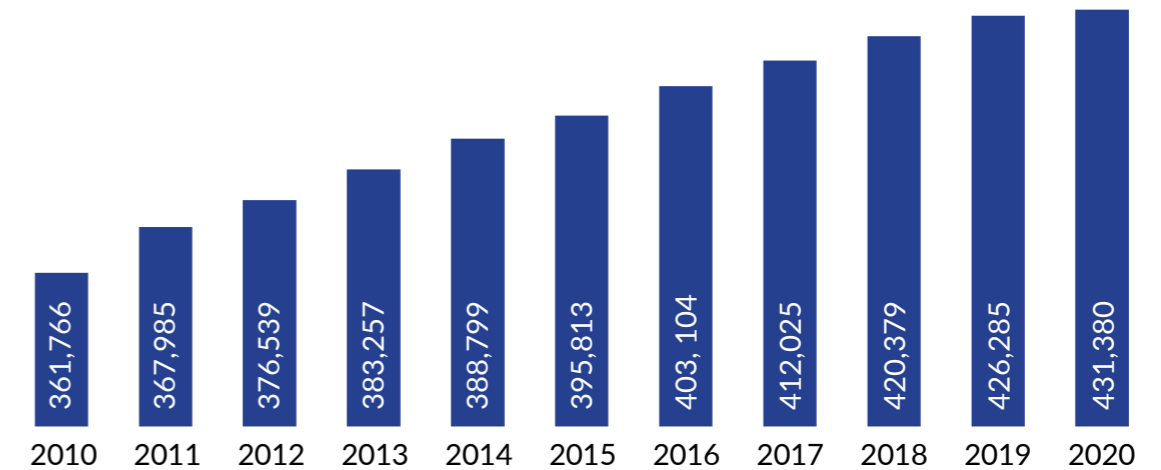
JOBS BY SECTOR



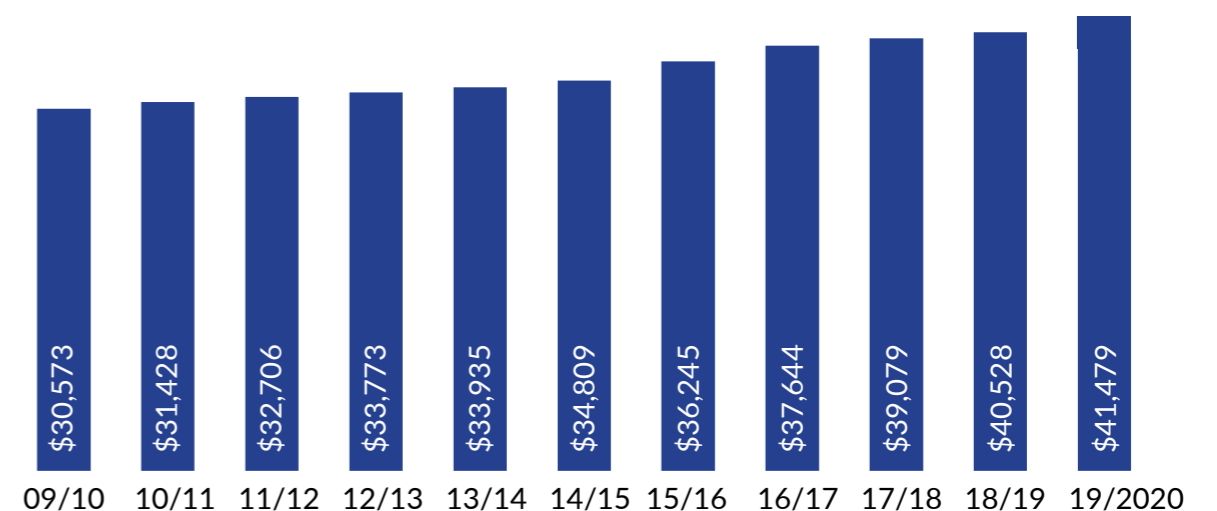
FAST FACTS

- Major hub for Government and Defence related services and products
- Current growth sector is expected to be in the food production, service and delivery sector and consulting/advisory services to government
- Consistently rates as one of the world's and Australia's most livable cities

RESIDENT POPULATION



GRP Gross Regional Product \$Billion



THE ACT CONTINUED

RDA ACT runs the Canberra Region Food Collaborative to build a highly-integrated City-Region food system. It supports green/brownfield investments across the supply-chain. It assists producers, manufacturers, technology providers and retailers 230 km around the ACT to better access the Canberra market. Focus is on sustainable and ethical production practices.

FUTURE FACING PRIORITIES

- Construction project opportunities across all domains – large demand and supply lag
- Technologies to assist the ACT achieve its net zero emission target by 2045 including waste, recycling and utilization technologies.
- Light manufacturing in high value products in support of the Defence, Space, Agriculture, advanced high value products
- Sustainable food production and associated technologies particularly in horticulture and food service.

INVESTMENT OPPORTUNITIES

Emerging industries that are attracting investment include:

1. Sustainable food projects – linked to tourism, premium food products, horticulture and education
2. Renewable energy technologies - hydrogen, battery storage and emissions reduction technologies
3. Waste Recycling and Water Saving innovations and technologies -large or small scale
4. 'Last mile' logistics solutions for regional products into Canberra

UNIQUE TO OUR REGION

1 **PARLIAMENT** - The ACT is Australia's seat of National Government with unparalleled access to leaders, policy makers and Federal government departments.

2 **SOCIO-ECONOMIC** - A high income and a highly educated population provide a strong base of skills and labour to support new investments.

3 **RESEARCH & DEVELOPMENT** - A strategic location for trials and testbeds across multiple industries. Access to some of Australia's best research and development institutions including CSIRO Black Mountain, Australian National University and University of Canberra.

4 **RENEWABLE ENERGY** - Australia's most progressive jurisdiction leading in the areas of renewable energy and net zero emissions targets.

5 **SUSTAINABLE FOOD PRODUCTION** - A major opportunity for the food industry with a large unmet demand for local or sustainably produced food products.

CONTACT

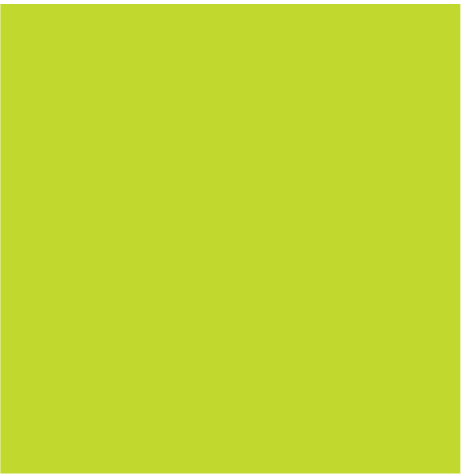
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NSW INFRASTRUCTURE PRIORITY LIST AT A GLANCE

NSW RDA REGION	PRIORITY ONE
Central Coast	Fast Rail Connection to Newcastle and Sydney
Central West	Great Western Highway Katoomba to Lithgow 33km gap
Far South Coast	Telecommunications and connectivity: Growth plans for the south coast region are significantly hampered by the lack of reliable communications.
Far West	Telecommunication Services and Digital Connectivity
Hunter	Fast Rail Connection between Newcastle and Sydney
Illawarra	Road and Rail (incl Freight) Connectivity Port Kembla to Western Sydney Road and Rail (incl Freight) Connectivity Port Kembla to Western Sydney
Mid North Coast	Pacific Highway Coffs Harbour Bypass
Murray	Albury Wodonga Regional Deal
Northern Inland	Mole River Dam
Northern Rivers	Water Security for Rous Council area and Tweed Shire Council areas
Orana	Inland Rail
Riverina	Wagga Wagga Special Activation Precinct
Southern Inland	Snowy Mountains Special Activation Precinct
Sydney	Western Sydney Airport Development

PRIORITY TWO	PRIORITY THREE
Gosford Health and Education Precinct with onsite University Campus	Activation of Warnervale Employment Precinct and Development of Tuggerah Employment Precinct
Parkes Special Activation Precinct and Parkes Bypass	Wyangala Dam Wall Raising
Road Infrastructure (North- South but particularly East-West) chiefly pertaining to road freight movements and emergency access.	Managing the release of land for urban development to minimise the impact on the environment and maximise growth around existing well serviced centres and towns.
Water Security Projects and Western Weirs Program	Broken Hill Airport Precinct Development
M1 Extension to Raymond Terrace	New England Highway Upgrade Singleton and Muswellbrook Bypass
Port Kembla Infrastructure Development Plan to support growth industries	Fast Rail rail connectivity: Newcastle - Sydney - Western Sydney - Wollongong - Nowra
Digital Connectivity for Rural Hinterland	NSW Fast Rail Northern Corridor
Inland Rail	Renewable Energy Zone
Moree and Narrabri Special Activation Precincts	Inland Rail
Summerland Way and Mt Lindesay Highway Upgrade	M1 Byron Bay Interchange
Parkes Special Activation Precinct	Renewable Energy Zone
Inland Rail	Renewable Energy Zone
Fast Rail Connection between Sydney and Canberra	Barton Highway Upgrade Stage Two
Development of Bradfield City and the Aerotropolis	Central Precinct



Regional
Development
Australia



An Australian Government Initiative